

VOL. XXXVII, NO. 8

WEEK ENDING
APRIL 8, 1933

PRICE TEN CENTS

Mid-Week Pictorial

PUBLISHED WEEKLY NEW YORK TIMES COMPANY

"NEWS OF THE WORLD IN PICTURES"



Queen of the Speedboat Racers

Miss Loretta Turnbull Dons
Her Crown for the Cham-
pions' Day Events on the
Olympic Rowing Course at
Long Beach, Cal.

(Times Wide World Photos, Los
Angeles Bureau.)



55,000 IN NEW YORK STAGE A PROTEST AGAINST HITLER: MADISON SQUARE GARDEN

Crowded to Capacity as Jewish, Catholic and Protestant Leaders Addressed the 20,000 in the Auditorium and 35,000 in Overflow Meetings Outside. It Was Estimated That Throughout the United States 1,000,000 Persons Took Part in the Series of Demonstrations.

(Times Wide World Photos.)



3,000 COMMUNISTS ASSAIL THE HITLER REGIME: A RED DEMONSTRATION

in New York Following a Call at the German Consulate to Demand Assurances for the Safety of Communist Leaders in Germany.

(Times Wide World Photos.)



A PLEA FOR TOLERANCE IN GERMANY: MAYOR JOHN P. O'BRIEN Addressing the Madison Square Meeting. Among the Other Speakers Were Former Governor Alfred E. Smith, Bishop William T. Manning, Bishop Francis J. McConnell, Charles H. Tuttle, Senator Robert F. Wagner, Rabbi Stephen S. Wise and William Green.

(Times Wide World Photos.)

Do You Make These Mistakes in English?

Sherwin Cody's remarkable invention has enabled more than 70,000 people to correct their mistakes in English. Only 15 minutes a day required to improve your speech and writing

MANY persons say "Did you hear from him today?" They should say "Have you heard from him today?" Some spell calendar "calender" or "calander." Still others say "between you and I" instead of "between you and me." It is astonishing how often "who" is used for "whom," and how frequently the simplest words are mispronounced. Few know whether to spell certain words with one or two "c's" or "m's" or "r's" or with "ie" or "ei" and when to use commas in order to make their meaning absolutely clear. Most persons use only common words—colorless, flat, ordinary. Their speech and their letters are lifeless, monotonous, humdrum.

Why Most People Make Mistakes

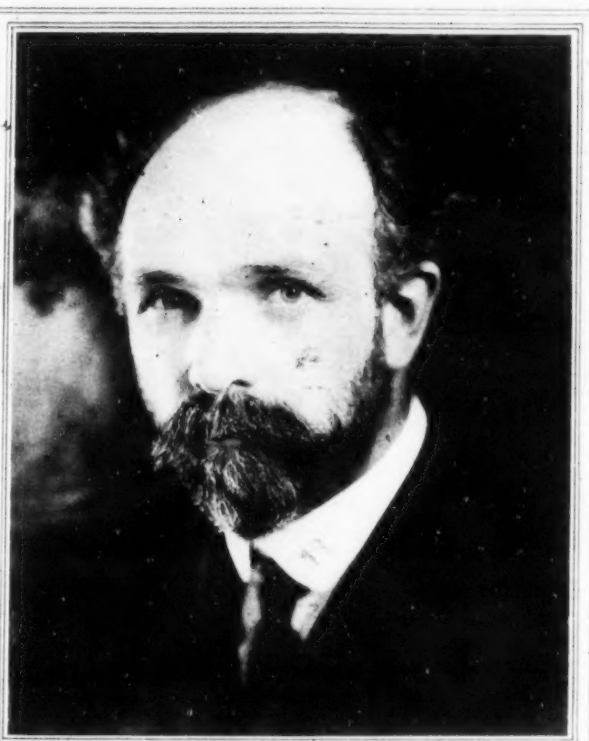
What is the reason so many of us are deficient in the use of English and find our careers stunted in consequence? Why is it some can not spell correctly and others can not punctuate? Why do so many find themselves at a loss for words to express their meaning adequately? The reason for the deficiency is clear. Sherwin Cody discovered it in scientific tests, which he gave thousands of times. *Most persons do not write and speak good English simply because they never formed the habit of doing so.*

What Cody Did at Gary

The formation of any habit comes only from constant practice. Shakespeare, you may be sure, never studied rules. No one who writes and speaks correctly thinks of *rules* when he is doing so.

Here is our mother-tongue, a language that has built up our civilization, and without which we should all still be muttering savages! Yet our schools, by wrong methods, have made it a study to be avoided—the hardest of tasks instead of the most fascinating of games! For years it has been a crying disgrace.

In that point lies the real difference between Sherwin Cody and the schools; Here is an illustration: Some years ago Mr. Cody was invited by William Wirt, author of the famous Gary System of Education, to teach English to all upper-grade pupils in Gary, Indiana. By means of unique practice exercises *Mr. Cody secured more improvement in these pupils in five weeks than previously had been obtained by similar pupils in two years under old methods.* There was no guesswork about these results. They were proved by scientific comparisons. Amazing as this improvement was, more interesting still was the fact that the children were "wild" about the study. It was like playing a game!



SHERWIN CODY

100% Self-Correcting Device

The basic principle of Mr. Cody's new method is habit-forming. Any one can learn to write and speak correctly by constantly using the correct forms. But how is one to know in each case what is correct? Mr. Cody solves this problem in a simple, unique, sensible way.

Suppose he himself were standing forever at your elbow. Every time you mispronounced or misspelled a word, every time you violated correct grammatical usage, every time you used the wrong word to express what you meant, suppose you could hear him whisper: "That is wrong, it should be thus and so." In a short time you would habitually use the correct form and the right words in speaking and writing.

If you continued to make the same mistakes over and over again, each time patiently he would tell you what was right. He would, as it were, be an everlasting mentor beside you—a mentor who would not laugh at you, but who would, on the contrary, support and help you. The 100% Self-Correcting Device does exactly this thing. It is Mr. Cody's silent voice behind you, ready to speak out whenever you commit an error. It finds your mistakes and concentrates on them. You do not need to learn anything you already know. There are no rules to memorize.

Only 15 Minutes a Day

Nor is there very much to learn. In Mr. Cody's years of experimenting he brought to light some highly astonishing facts about English.

For instance, statistics show that a list of sixty-nine words (with their repetitions) *make up more than half of all our speech and letter writing.* Obviously, if one could learn to spell, use, and pronounce these words correctly, one would go far toward eliminating incorrect spelling and pronunciation.

Similarly, Mr. Cody proved that there were no more than one dozen fundamental principles of punctuation. If we mastered these principles there would be no bugbear of punctuation to handicap us in our writing.

Finally, he discovered that twenty-five typical errors in grammar constitute nine-tenths of our everyday mistakes. When one has learned to avoid these twenty-five pitfalls, how readily one can obtain that facility of speech which denotes the person of breeding and education!

When the study of English is made so simple, it becomes clear that progress can be made in a very short time. *No more than fifteen minutes a day are required.* Fifteen minutes, not of study, but of fascinating practice! Mr. Cody's students do their work in any spare moments they can snatch. They do it riding to work or at home. They take fifteen minutes from the time usually spent in profitless reading or amusement. The results really are phenomenal.

Sherwin Cody has placed an excellent command of the English language within the grasp of every one. Those who take advantage of his method gain something so priceless that it can not be measured in terms of money. They gain a trademark of breeding that can not be erased as long as they live. They gain a facility in speech that marks them as educated people in whatever society they find themselves. They gain the self-confidence and self-respect which this ability inspires. As for material reward, certainly the importance of good English in the race for success can not be over-estimated. Surely, no one can advance far without it.

Free—Booklet on English

It is impossible, in this brief review, to give more than a suggestion of the range of subjects covered by Mr. Cody's new method and of what his practice exercises consist. But those who are interested can find a detailed description in a fascinating little booklet called "How You Can Master Good English in 15 Minutes a Day." This is published by the Sherwin Cody School of English in Rochester. It can be had by any one, free, upon request. There is no obligation involved in writing for it. The book is more than a prospectus. Unquestionably it tells one of the most interesting stories about education in English that ever has been written.

If you are interested in learning more in detail of what Sherwin Cody can do for you, send for the booklet, "How You Can Master Good English in 15 Minutes a Day."

Merely mail the coupon, a letter or postal card for it now. SHERWIN CODY SCHOOL OF ENGLISH, 744 Searle Building, Rochester, N. Y.

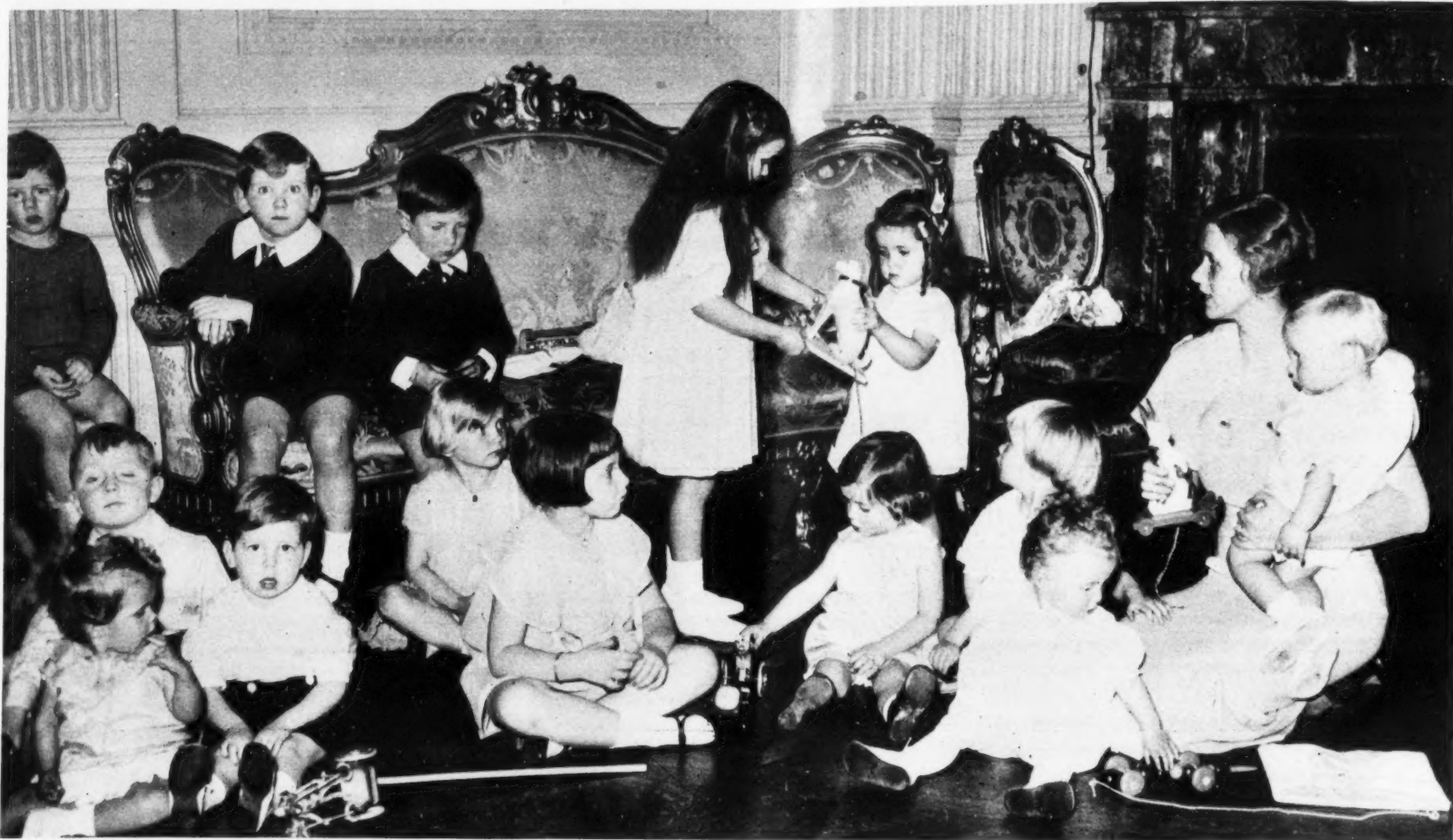
SHERWIN CODY SCHOOL OF ENGLISH
744 Searle Building, Rochester, N. Y.

Please send me your new free booklet, "How You Can Master Good English in 15 Minutes a Day."

Name

Address

This valuable booklet can not be sent to children.



"SISTIE" CELEBRATES HER SIXTH BIRTHDAY IN THE WHITE HOUSE: ANNA ELEANOR DALL, Granddaughter of President and Mrs. Roosevelt, With a Group of the Seventeen Guests at Her Party. Here She Is Seen Handing a Present to Her Little Cousin, Betsy Mary De Sibour, While at the Right Is Her Mother, Mrs. Curtis Dall, With Her Brother "Buzzie." (Times Wide World Photos, Washington Bureau.)



BABE RUTH SIGNS UP AT \$52,000 A YEAR: THE FAMOUS YANKEE PLAYER

Putting His Name on a Contract Calling for \$23,000 Less Than He Received in 1932, as Colonel Jacob Ruppert Looks On. (Times Wide World Photos.)



PETS AT THE WHITE HOUSE: MAGGIE AND MAJOR, Police Dog, Make Their Début Before the Camera in the Custody of Monte Snyder, White House Chauffeur. (Times Wide World Photos, Washington Bureau.)



ADMITTED TO PRACTICE BEFORE THE SUPREME COURT: MISS SYLVIA DEANE, 25-Year-Old Secretary to Representative Carroll Beedy of Maine, Who Is the Youngest Woman Ever Admitted to Practice Before the Nation's Highest Tribunal. (Associated Press.)



At Left— A FAMOUS AMERICAN SCULPTOR IN LONDON: JACOB EPSTEIN and His Daughter, Peggy Jean (Right), on a Visit to Kensington Gardens With the Model Who Will Be Seen as the Subject of Most of the Artist's Studies in His Exhibition in April. (Times Wide World Photos, London Bureau.)

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"A NATIONAL MAGAZINE OF NEWS PICTURES"

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NEW YORK, WEEK ENDING APRIL 8, 1933.



GERMANY'S DICTATOR ANNOUNCES HIS PROGRAM

Chancellor Adolf Hitler Addressing the Opening Session of the New Reichstag in the Garrison Church at Potsdam, With President von Hindenburg Conspicuous Among His Auditors.

(Times Wide World Photos, Berlin Bureau.)



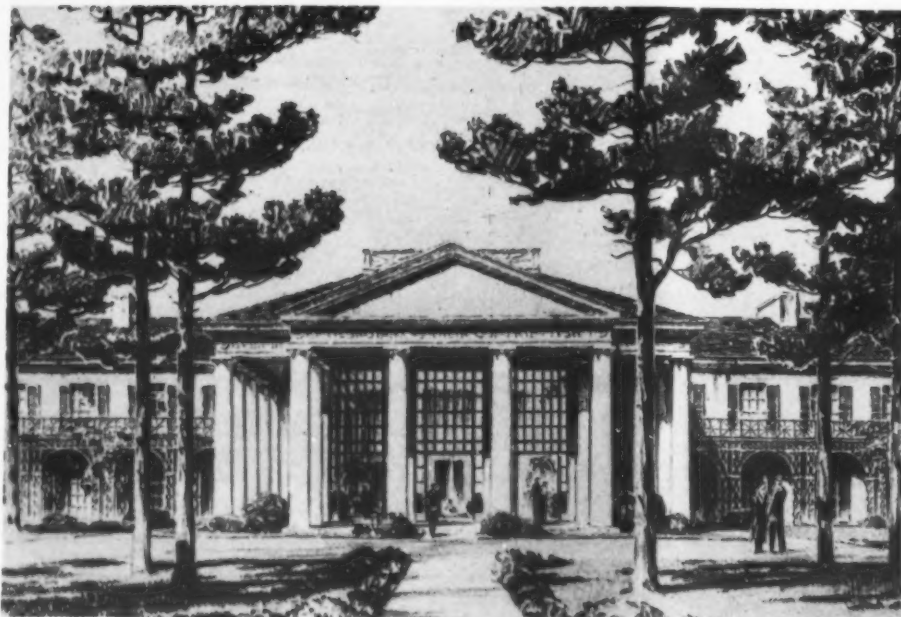
THE FIRST NEW BANK OF THE ROOSEVELT REGIME STARTS BUSINESS: THE NATIONAL BANK OF DETROIT, a \$25,000,000 Institution Created by the Government and the General Motors Corporation to Take the Place of Two Old Banks, Is Crowded With Depositors Shortly After Opening Its Doors.
(Times Wide World Photos, Detroit Bureau.)



THE LEADER IN JAPAN'S WITHDRAWAL FROM THE LEAGUE OF NATIONS VISITS AMERICA: YOSUKE MATSUOKA, Who Was Head of the Delegation at Geneva, Photographed in New York on His Way Back to Tokyo.
(Times Wide World Photos.)



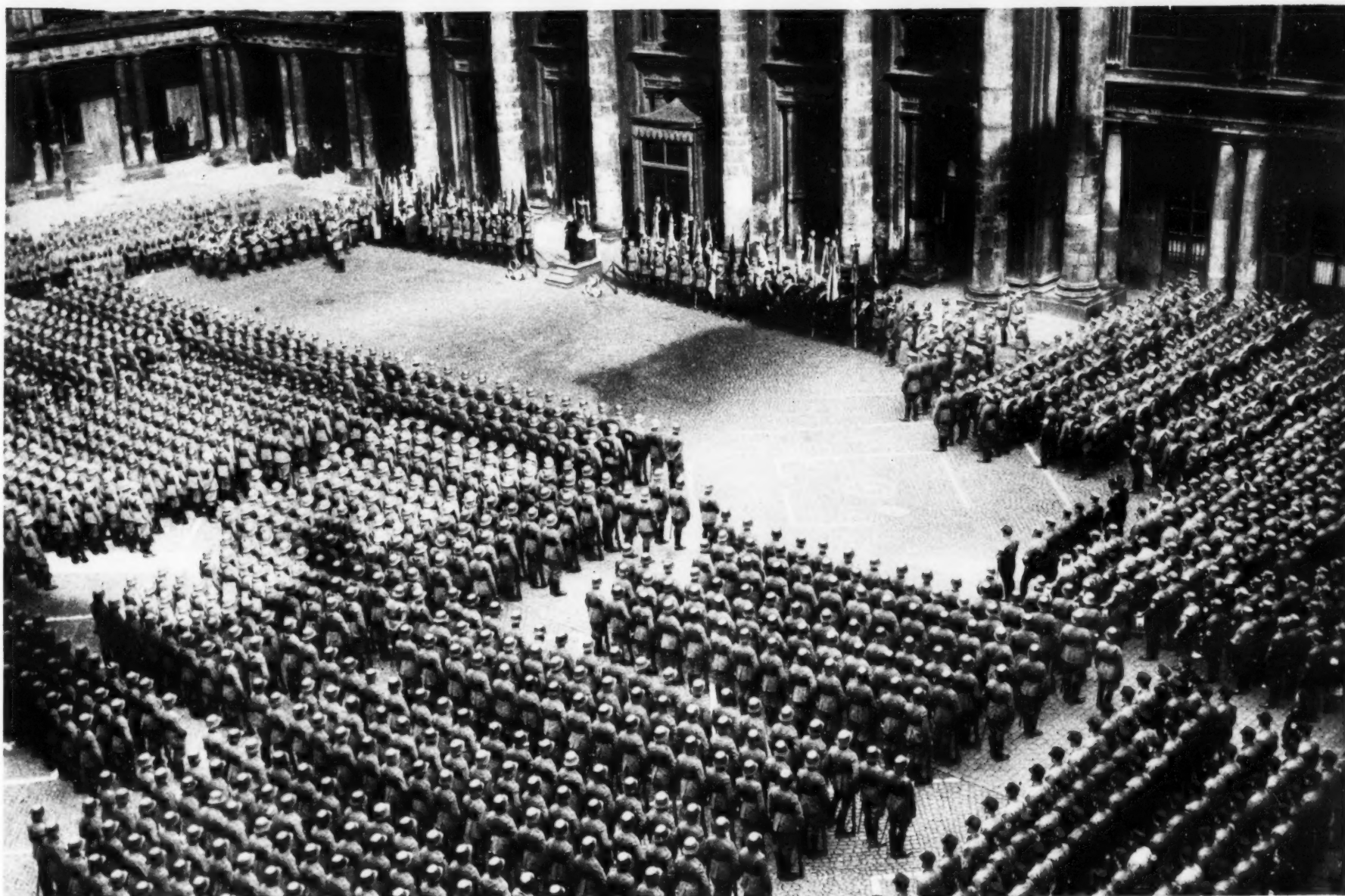
AMONG THE PRESIDENT'S YOUNGEST CORRESPONDENTS: LITTLE HELEN SEWELL of Atlanta Reading a Letter From Mr. Roosevelt Thanking Her for a Scrapbook of Pictures Showing Views of His Visits to Atlanta.
(Times Wide World Photos.)



A GRAPHIC PRESENTATION OF THE SOUTHERN FARMER'S PLIGHT: FIVE CENTS' WORTH OF COTTON, Enough for a Large Quilt, Equivalent at Current Prices to Three Quarts of Wheat or Two Pounds of Corn, Displayed by Senator Elmer Thomas of Oklahoma at a Senate Committee Hearing.
(Associated Press.)

At Left—THE PRESIDENT'S SOUTHERN NEIGHBORS PLAN A TRIBUTE TO HIM: ARCHITECT'S DRAWING OF GEORGIA HALL, for the Erection of Which the State's Residents Are Raising a Fund of \$100,000 as a Gift to the Warm Springs Foundation, the Institution for the Treatment of Infantile Paralysis Cases, Which Has Become World Famous as a Result of Mr. Roosevelt's Support. The Architect Is Henry J. Toombs.
(Times Wide World Photos.)

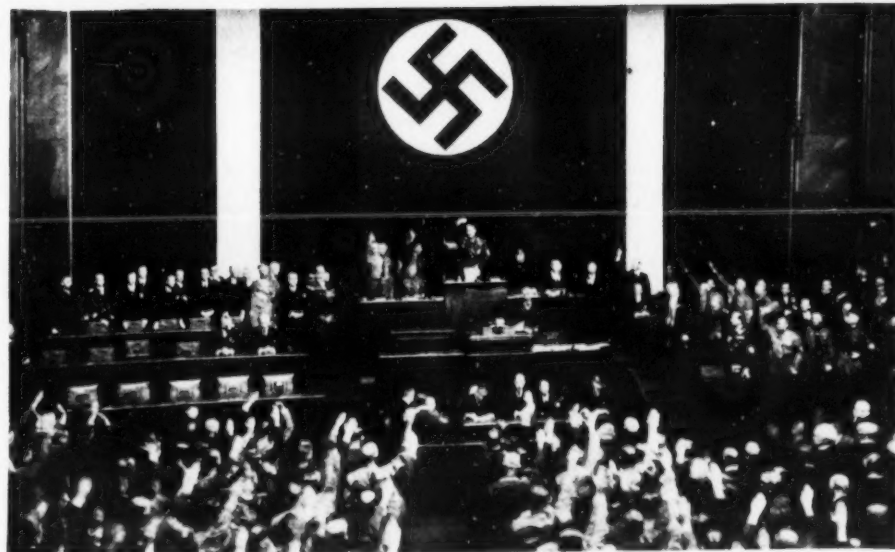
GERMANY UNDER DICTATORSHIP: THE REICHSTAG OPENING



THE FORMER IMPERIAL PALACE IS THE SCENE OF A DEMONSTRATION OF HITLER STRENGTH: THE COURTYARD OF THE BERLIN SCHLOSS

Filled With Detachments of Reichswehr, Nazi Storm Troops and Special Guards and Stahlhelm for a Religious Service in Connection With the Opening of the Reichstag Session Which Voted Dictatorial Powers to Chancellor Adolf Hitler.

(Times Wide World Photos, Berlin Bureau.)



CHANCELLOR AND PRESIDENT: ADOLF HITLER AND MARSHAL VON HINDENBURG Shaking Hands After the Opening of the Reichstag at Potsdam.

At Right—THE HEADS OF THE GERMAN GOVERNMENT REVIEW THEIR FORCES: CHANCELLOR HITLER

and His Ministers Passing Through the Companies of Honor Before Entering the Garrison Church in Potsdam for the Ceremonies Opening the Reichstag.



THE SWASTIKA REPLACES THE EAGLE OF THE REICH: CAPTAIN HERMANN WILHELM GOERING, Minister Without Portfolio, Presiding Over the Reichstag Session in the Kroll Opera House as the Hitler Adherents Raised Their Hands in the Nazi Salute.



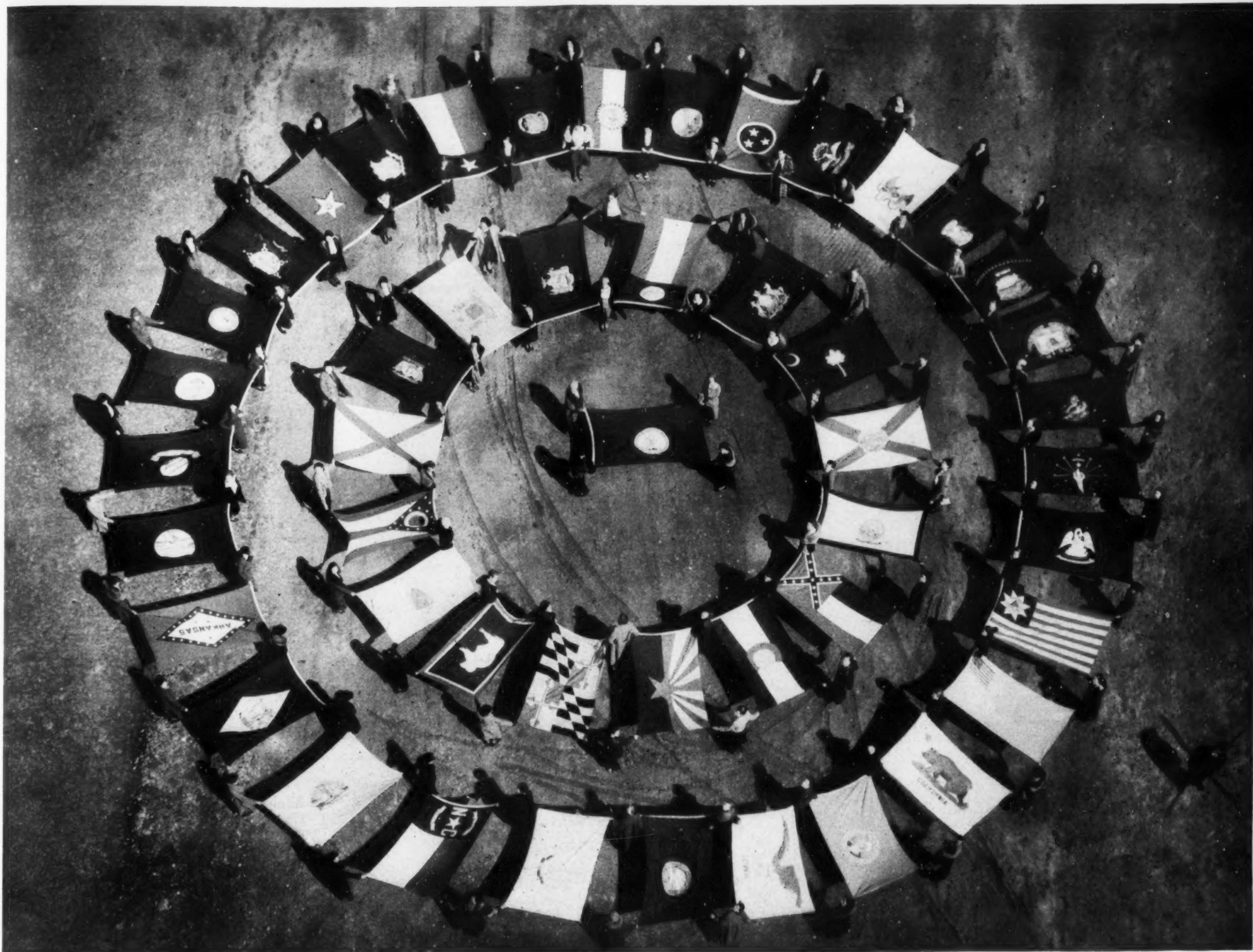
ONE OF THE MOST FAMOUS GARDENS OF THE OLD DOMINION STATE:
A VIEW ON THE OLD ROSE HILL ESTATE
at Greenwood, Va., Which Is Among the More Than 100 Colonial Homes in Virginia
Which Will Be Opened to the Public During the Week of April 24 as a Compliment to
the Garden Club of Virginia. All of These Historic Places Are Privately Owned and
Only During This Week Are They Accessible to the Tourist.
(Homeier-Clark Studio.)



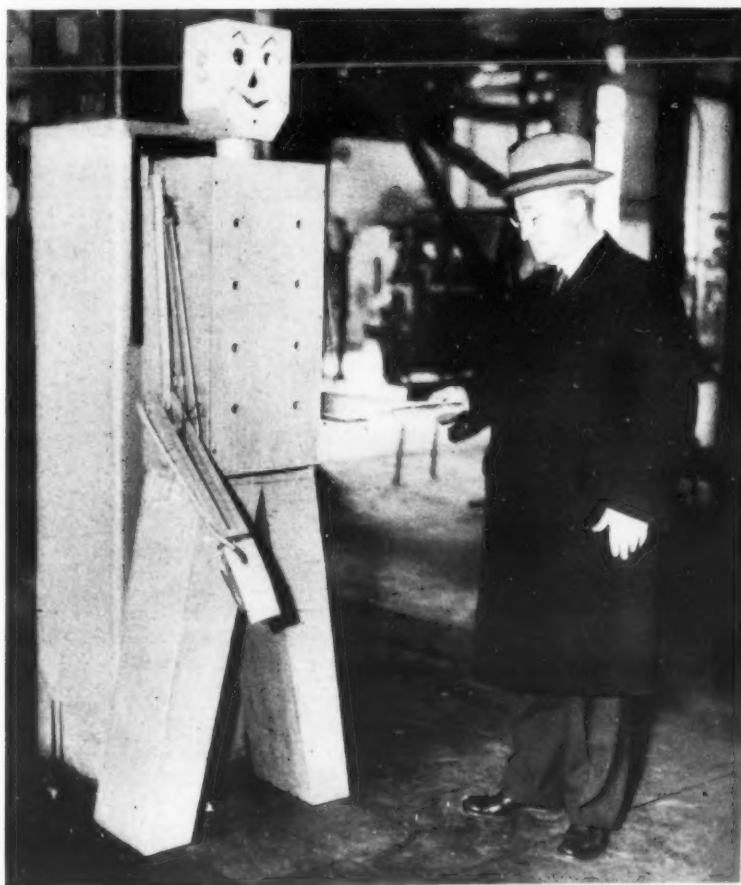
A GARDEN RESTING PLACE FOR THE FOUNDER OF RICHMOND: THE TOMB
OF WILLIAM BYRD
in the Garden of Westover, His Home, Near the Virginia Capital, Which This Year
Celebrates Its Bicentennial.



A GARDEN WALK RICH IN HISTORICAL ASSOCIATIONS: A SHADY
VISTA AT BRANDON,
for Decades the Home of the Harrisons of Virginia, on the James River
Below Richmond, Now Owned by Robert W. Daniel. It Is Said That Every
President of the United States Up to the Time of Woodrow Wilson Was
Entertained Here.



THE FLAGS OF THE FORTY-EIGHT STATES OF THE UNION: A STRIKING DISPLAY of State Banners, as Photographed From the Top of the Virginia War Memorial Carillon at Richmond. The Flags Were Made by Hand by H. I. Sherritt. (Times Wide World Photos.)



A ROBOT GLADHANDER: DR. JOSIAH PENNIMAN, Provost of the University of Pennsylvania, Receiving a Program From a Mechanical Man Which Was One of the Exhibits of Engineers' Day at the Towne Scientific School of the University. (The Times Wide World Photos, Philadelphia Bureau.)



A SIXTY-YEAR CONTRAST IN TYPEWRITER STYLES: MISS EILEEN DONOHUE Garbed as the Old-Fashioned Girl and Miss Benita Antonizzo as Miss 1933 at a Celebration of the Sixtieth Anniversary of the Invention of the Typewriter and Woman's Entrance Into the Modern Business World at Y. W. C. A. Headquarters in New York. (Times Wide World Photos.)



A VIEW OF AMERICA'S MAIN GATEWAY UNATTAINABLE BY THE HUMAN EYE EVEN ON THE CLEAREST DAY: THE HARBOR OF NEW YORK, as Photographed From the Summit of the Empire State Building With a Long Range Camera and Haze-Piercing Infra-Red Plate and Filters. In the Foreground Are the Skyscrapers of Lower Manhattan Island, With Governors Island Just Beyond Them. The Two Land Areas Jutting Out From the Left of the Picture Are a Section of Brooklyn and Coney Island, Great Summer Playground. The Long Strip of Land Projecting From the Right of the Picture Is Staten Island, and Beyond It, Thirty Miles From the Camera, the View Takes in Atlantic Highlands and a Long Stretch of the New Jersey Coast. Faintly Discernible on the Skyline Is the Outline of the Naval Air Station Hangar at Lakehurst, N. J.
(International.)

Below—

FIFTEEN MILES OF THE NEW YORK SKYLINE IN A SINGLE EXPOSURE: MANHATTAN ISLAND, as Photographed With a Long-Range Lens From the Top of Ward Hill, Staten Island, So As to Show the City From the Battery to the George Washington Bridge (Extreme Left). Though the Buildings of the Wall Street District at the Right Appear Near, They Are About Six Miles From the Camera. Near the Left Edge of the Picture the Statue of Liberty and Ellis Island Are Visible.
(International.)





A STRENUOUS SATURDAY NIGHT IN THE LOS ANGELES ZOO: MELVIN KOONTZ Giving a Bath to Jackie, a 6-Year-Old African Lion, Which Didn't Like the Experience a Little Bit. (Times Wide World Photos.)



THE QUEENS OF PARIS DRINK A TOAST TO THEIR QUEEN OF QUEENS: MISS RAYMONDE NIEUWENSTEED, 18 Years Old, Is Hailed by the Representatives of the Nineteen Other Arrondissements of the City After Winning the Annual Beauty Competition. (Times Wide World Photos, Paris Bureau.)



AMONG THE ADVANTAGES OF A COLLEGE EDUCATION: JUNIORS AND SOPHOMORES of the Architectural School of the University of Pennsylvania Engaging in Their Annual Smock Fight, From Which the Juniors Emerged Victorious but Quite as Muddy as the Losers. (Times Wide World Photos, Philadelphia Bureau.)



ACCLAIMED AS THE NATIONAL BASKETBALL QUEEN FOR 1933: MISS SYBIL STUMPH of the Jacksonville (Fla.) Shamrocks, Who Was Chosen by the Spectators of the National A. A. U. Tournament at Wichita, Kan., as the Star of the 300 Girls in the Competition. She Plays Guard, Is 5 Feet 6 Inches Tall, and Weighs 135 Pounds. (Times Wide World Photos.)



POPE PIUS CONFERS THE RED HAT ON SIX NEW CARDINALS: A VIEW OF THE PUBLIC CONSISTORY IN ST. PETER'S,

the First Held There Since 1924, as the Pontiff Officiated in Colorful Ceremonies Which Raised the Number of Cardinals in the Sacred College to a Total of Fifty-eight.

(Times Wide World Photos.)

At Right—

THE FORMER APOSTOLIC DELEGATE TO WASHINGTON: CARDINAL PIETRO FUMASONI-BIONDI

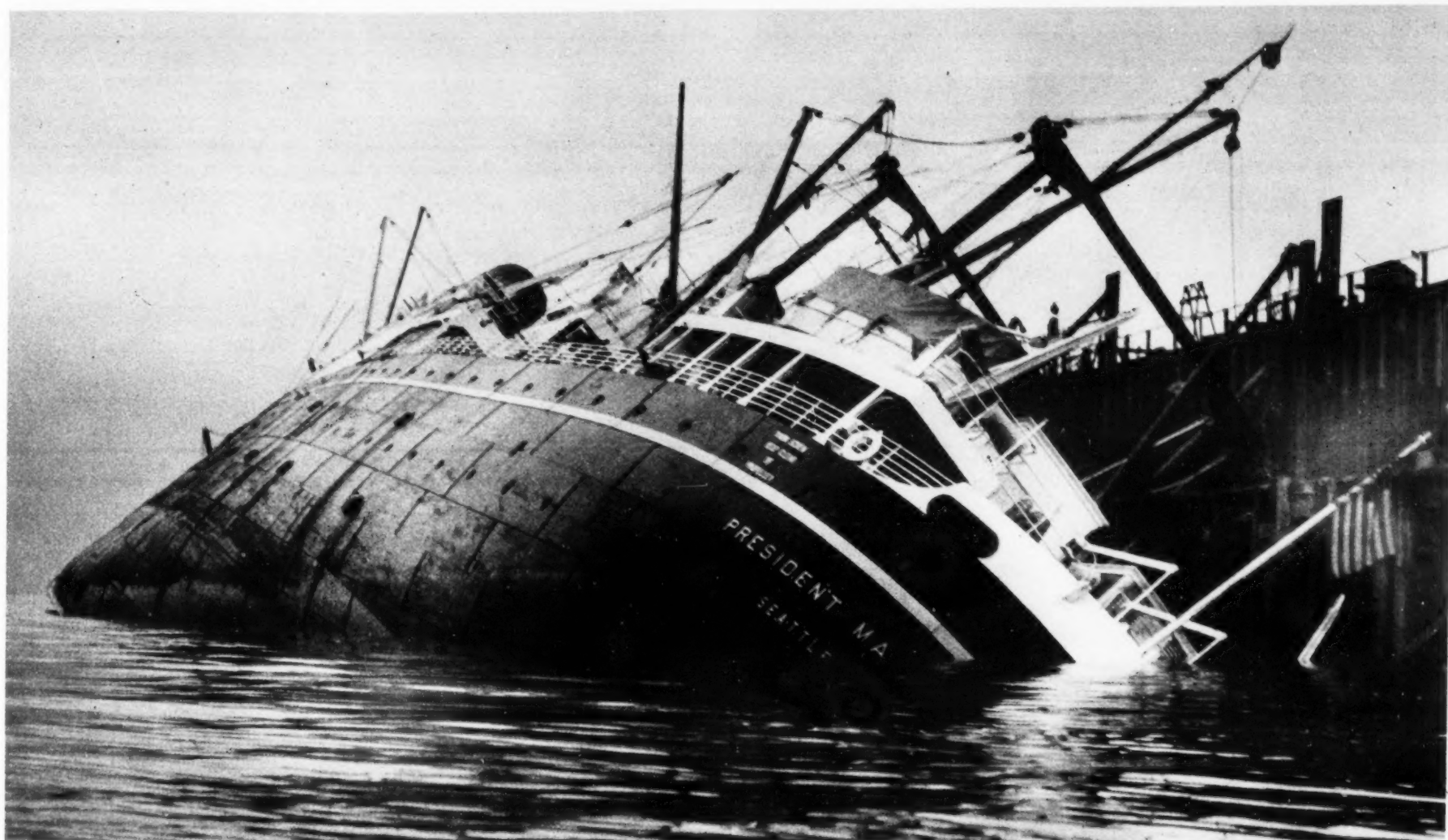
With His Attendants After His Investiture in the Ceremonies in St. Peter's.

(Times Wide World Photos.)



THE PREMIER OF GREAT BRITAIN IS WELCOMED TO ROME: RAMSAY MacDONALD Is Greeted by Premier Mussolini on His Arrival for Important Conferences Designed to Lessen the Threat of War.

(Times Wide World Photos.)



A TRANSPACIFIC LINER TRIES TO PLAY TURTLE: THE PRESIDENT MADISON, Capsized and Water-Logged, After a Sudden List Flooded Her Hold While Undergoing Repairs in a Seattle Shipyard. The Damage Was Estimated at \$200,000. (Times Wide World Photos.)



STREAKS OF SPEED ON PLACID FLORIDA WATERS: THE FINISH OF THE RACE OF NATIONS at the Biscayne Bay Regatta, as Photographed From Aloft by Captain Ashley C. McKinley. (Times Wide World Photos.)



"MEALS BY WIRE" A NEW SERVICE: WALTER EHLERS, Chicago Stock Broker, Eating a Lunch Brought by a Western Union Messenger Under a Plan Worked Out by John P. Harding, Restaurant Owner. (Times Wide World Photos, Chicago Bureau.)



THE LEVIATHAN'S STAFF CAPTAIN IS HONORED FOR A RESCUE AT SEA: CAPTAIN GILES C. STEDMAN Receiving a Silver Plaque From Captain Richard Whittle, Principal Officer of the British Board of Trade, in Recognition of the Rescue of Twenty-two Officers and Men From the Freighter Exeter City by the American Merchant Under His Command. Others in the Front Row, at the Right, Are Commodore A. B. Randall, the Leviathan's Skipper, and Andrew W. Mellon, Retiring Ambassador to Great Britain. (Times Wide World Photos.)



A FAMOUS MONTREAL CHURCH IS WRECKED BY FLAMES: FIREMEN

Attempting Vainly to Save the St. Jacques Roman Catholic Church, in Which Fire Started While It Was Filled With Worshipers After Threats of Incendiarism Had Been Received.
(Times Wide World Photos.)



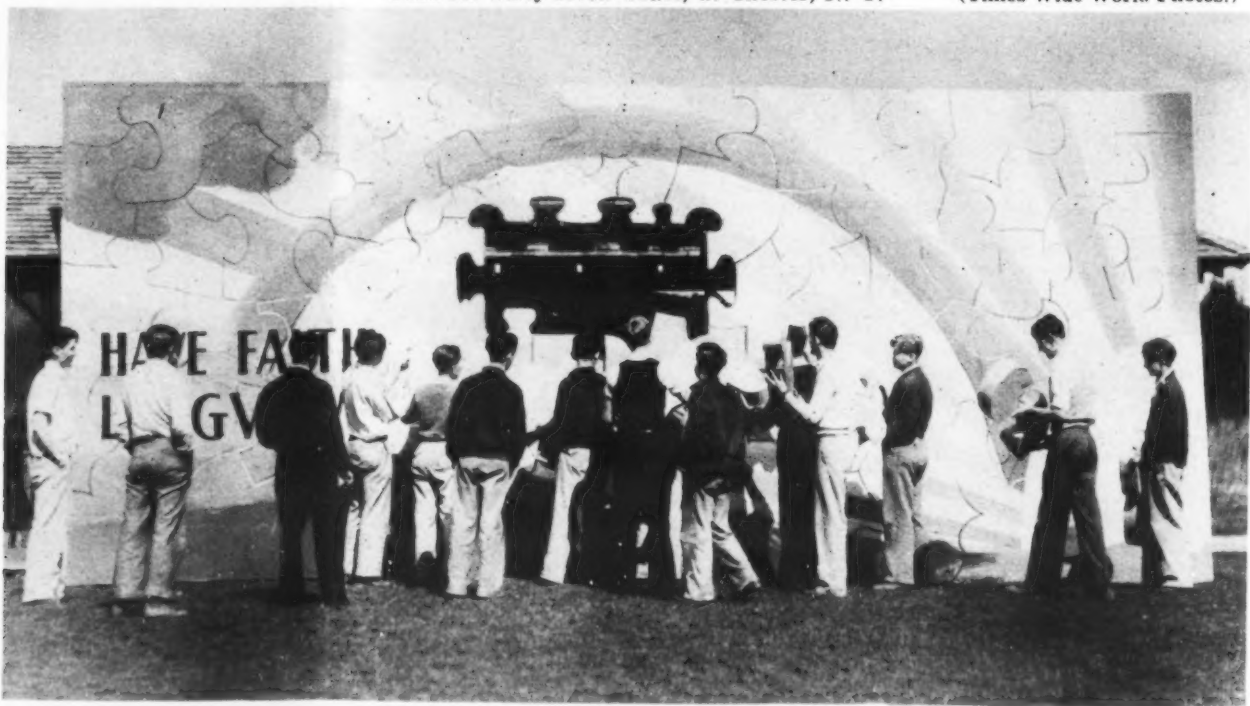
"THE SPIRIT OF TEMPLE": MISS VIRGINIA E. DENGLER
of Elverson, Pa., Who Has Been Chosen May Day Queen at Temple University.
(Times Wide World Photos, Philadelphia Bureau.)



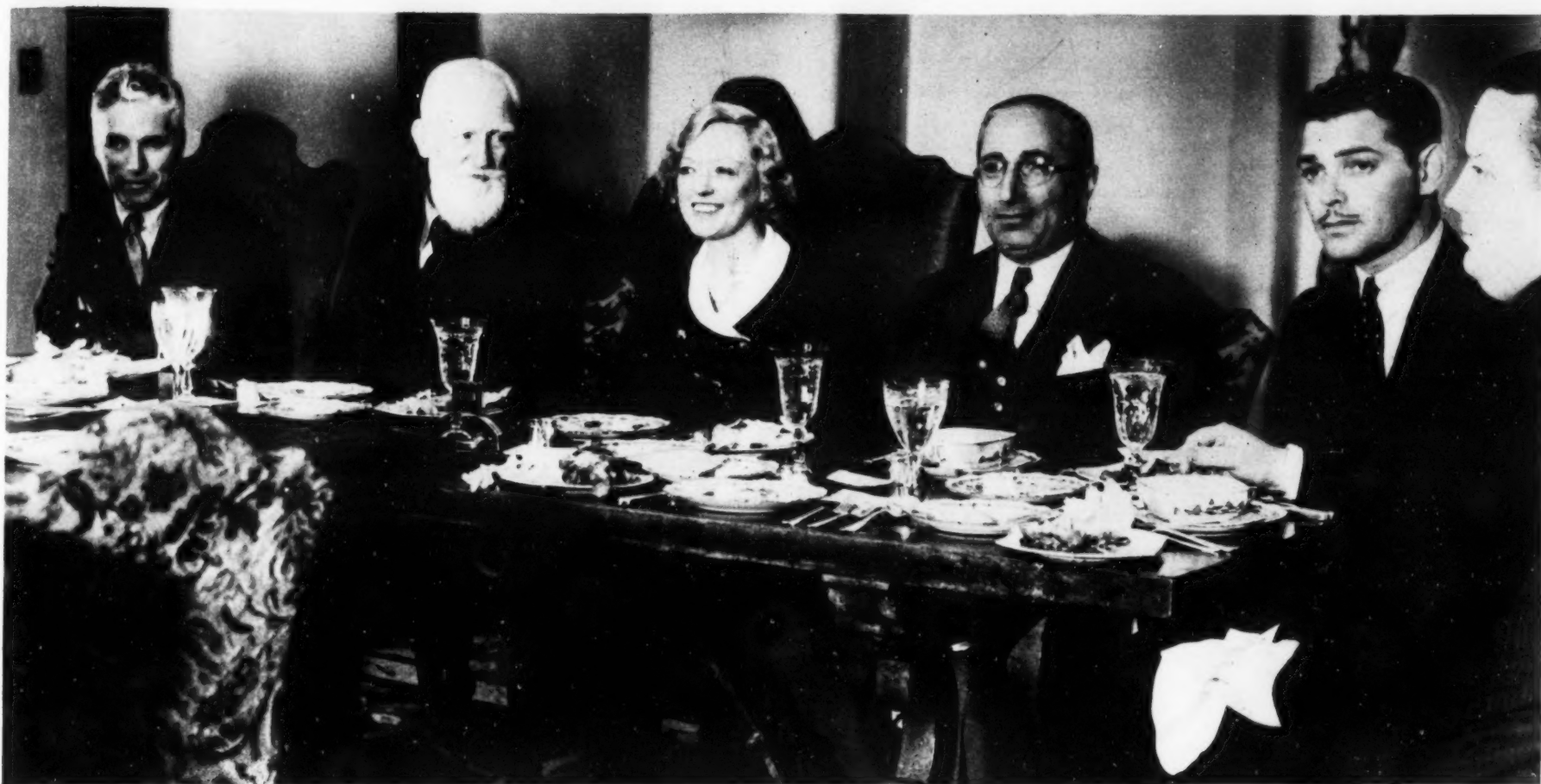
NEW YORK'S GOVERNOR DEMANDS BEER CONTROL LEGISLATION FREE FROM THE TAINT OF POLITICS: HERBERT H. LEHMAN
Addressing a Joint Session of the Legislature in Albany to Urge the Passage of a Bill Designed to Prevent the Return of Old Abuses in the Liquor Traffic.
(Times Wide World Photos.)



AT THE TOMB OF THE "GREAT FATHER" OF HARNESS HORSE-FLESH: LU PRINCETON,
the Greatest Trotter of His Era and a Direct Descendant of Hambletonian, Bowing Over a Wreath on the Grave of the Famous Sire of Trotters and Pacers, Dead for Fifty-seven Years, at Chester, N. Y.
(Times Wide World Photos.)



A DERRICK IS NEEDED TO SOLVE THIS ONE: JIG-SAW PUZZLE,
12 Feet High and 30 Feet Long, Constructed by Students of the R. A. Long High School of Longview, Wash., Famous Lumber Town.
(Times Wide World Photos.)



**BRITAIN'S
MOST VOCAL
PLAYWRIGHT
VISITS
HOLLYWOOD:
GEORGE
BERNARD
SHAW**

Attending a Luncheon in His Honor at the M-G-M Studios While on a World Tour. Others at the Table, From Left to Right, Are: Charles Chaplin, Marion Davies, Louis B. Mayer, Clark Gable and George Hearst.

(Times Wide World Photos, Los Angeles Bureau.)



**ORIENTAL TOUCHES
IN WORLD'S FAIR CON-
STRUCTION: JAP-
ANESE ARTISANS**

in Ceremonial Garb Placing the Main Roof Beam on the Empire's Pavilion at Chicago, Which Has Been Built Entirely by Hand.

(Times Wide World Photos, Chicago Bureau.)

At Right—
**SPRING FOOTBALL
PRACTICE AT HAR-
VARD: COACH EDDIE
CASEY**
Talking to the Candidates for the 1933 Squad.
(Times Wide World Photos, Boston Bureau.)



**A RAPID-FIRE
TOUR OF THE
MOVIE LOTS:**

**GEORGE
BERNARD SHAW**
Getting Material for Quips About Screen Work on a Hasty Trip About Hollywood Accompanied by Marion Davies.
(Times Wide World Photos, Los Angeles Bureau.)

PRETZEL BENDING: THE RENAISSANCE OF AN OLD ART



**THE WORLD'S
CHAMPION
PRETZELTWISTER:
MRS. HELEN
HOFFER**

of Reading, Pa., Who Can Maintain a Steady Pace of Forty-eight Pretzels a Minute and Needs to Be Speedy as the Factory in Which She Is Employed Operates at Capacity Night and Day to Supply the Demand for the Pretzel Occasioned by the Return of Its Old-Time Pal, a Glass of Beer.

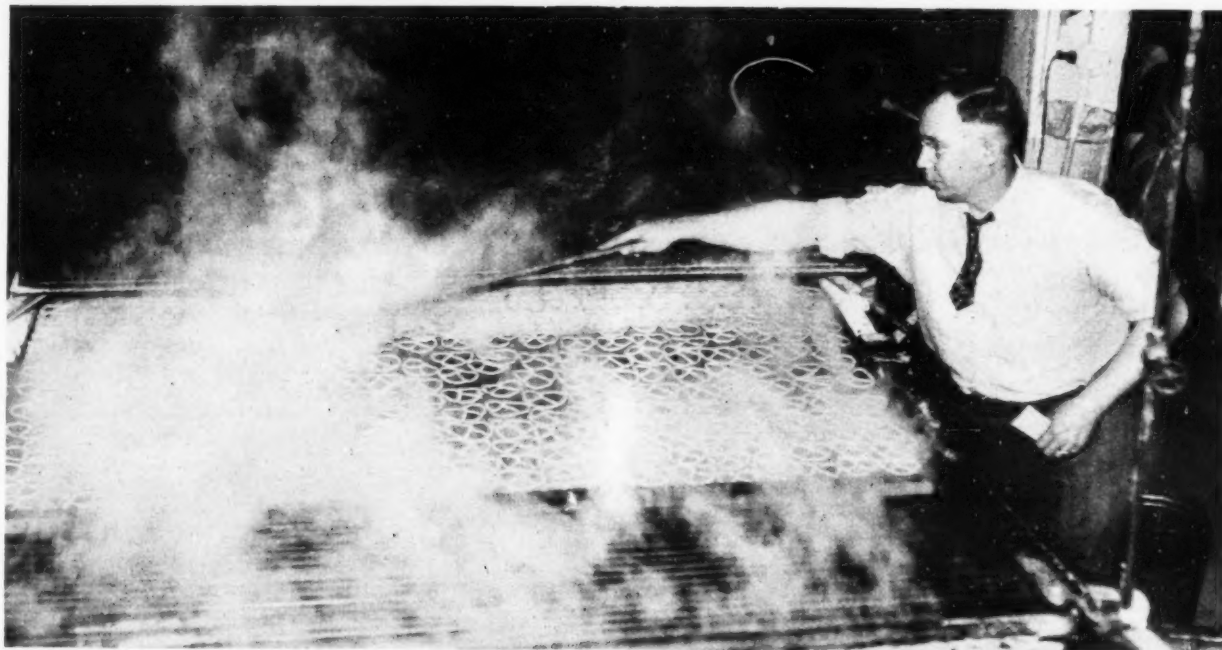
(Times Wide World Photos, Philadelphia Bureau.)



THE RAW MATERIALS OF 120 TONS OF PRETZELS A WEEK:

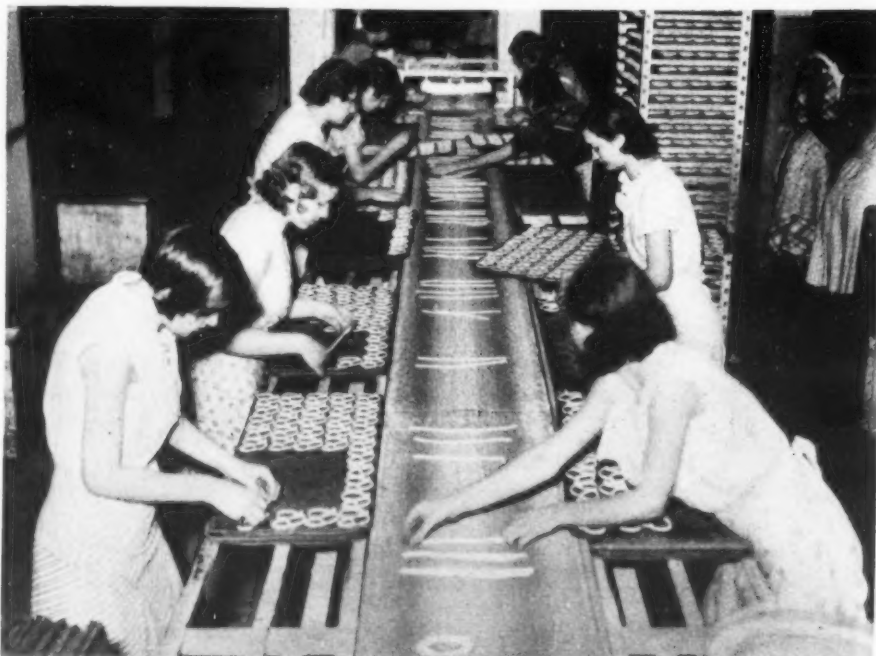
THE DOUGH MIXER

Preparing the Product for the Machine Which Will Cut It Into Strips.

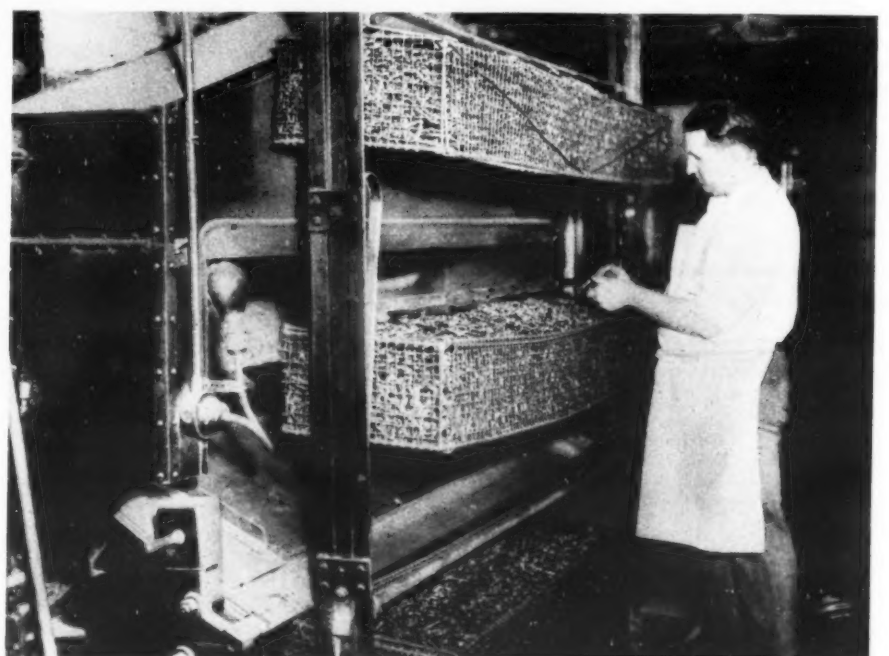


**At Left—
INTO THE OVEN
AT THE RATE OF
2,500,000 A DAY:
THE BAKING
PROCESS**

With the Pretzels Being Carried on Big Rollers into the Oven, Where They Are Steamed, Salted and Buttered in One Operation.



THE VITAL POINT IN A PRETZEL'S CAREER: GIRL WORKERS in a Reading Factory Twisting the Strips of Dough Which Come to Them on a Long Conveyor. The Twist Is One Phase of the Manufacturing Process Which Cannot Be Accomplished Properly Except by Hand, for Machinery Is Not Able to Give Those Graceful Curves So Pleasing to the Ultimate Consumer's Eye.



READY FOR THE TRADITIONAL USE: THE PRETZELS

Coming From the Oven in Wire Containers, in Which They Are Allowed to Cool Before Going to the Packing Department.



THE WOUNDED OF THE WORLD WAR JOIN IN A DEMONSTRATION FOR PEACE: VETERANS OF MANY NATIONS Parading in Geneva to Emphasize Their Demands for World Peace and Disarmament.



EVIDENCE OF THE TERRIFIC FORCE OF THE OAKLAND EXPLOSION: THE MOTOR OF THE WRECKED AIRPLANE

Hurled Against a Tree in an Orchard Near the Scene of the Disaster. (Times Wide World Photos, San Francisco Bureau.)



ONLY THE ASHES OF TWO HOMES MARK THE SITE WHERE AN AIRPLANE WRECK COST THIRTEEN LIVES: SCENE AT OAKLAND, CAL.,

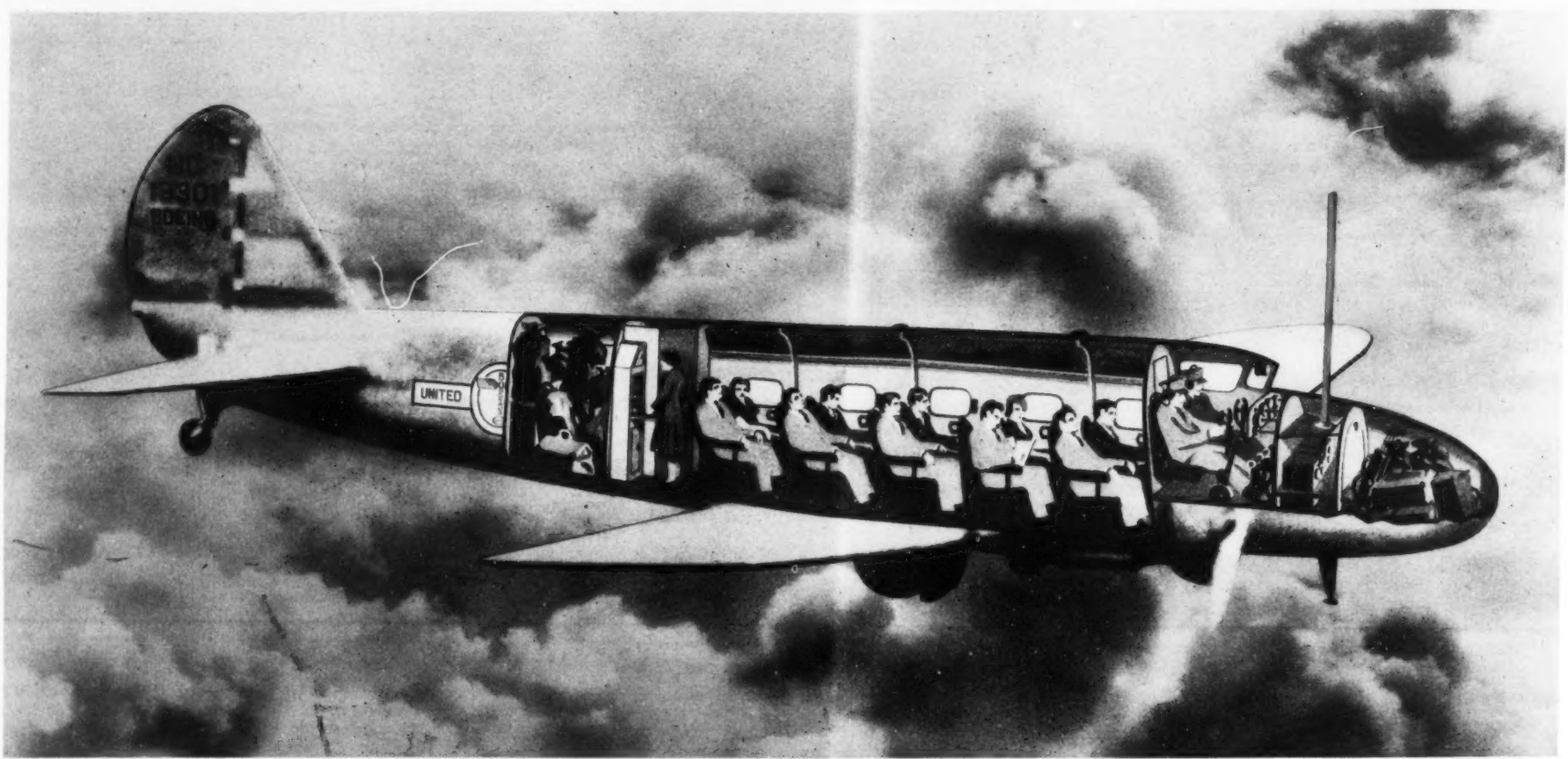
After a Varney Speed Lines Plane, Caught in a Rainstorm, Crashed Into a Residence. The Ten Occupants of the House, Including an Entire Family of Six and Their Four Guests, Perished in the Fire Which Followed the Explosion, and the Airplane Pilot and His Two Passengers Were Killed.

(Times Wide World Photos, San Francisco Bureau.)

At Right—THE HAVOC WROUGHT BY EARTHQUAKE, TIDAL WAVE AND FIRE: A SCENE OF DEVASTATION IN NORTHERN JAPAN

Following the Disaster in Which 1,600 Persons Lost Their Lives. (Tokyo Asahi.)





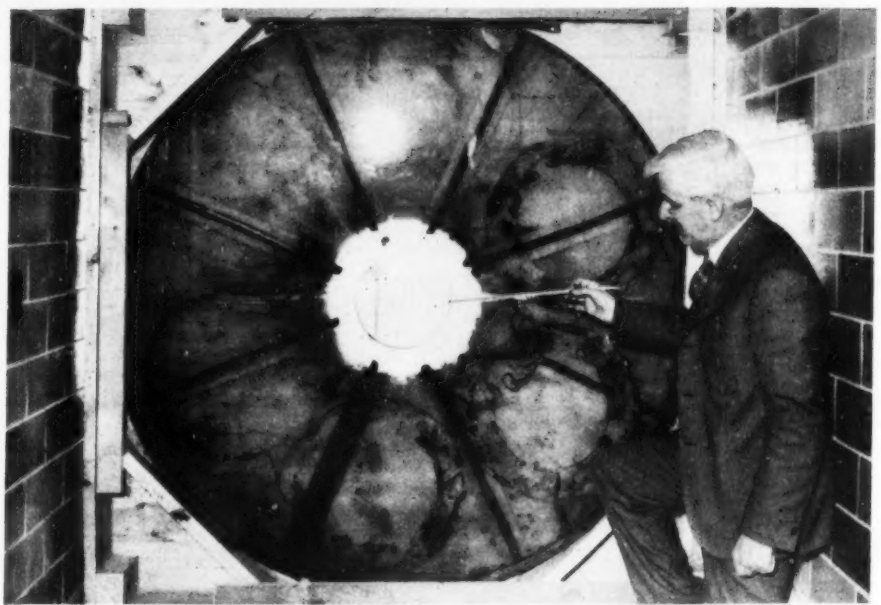
THE "INSIDE DOPE" ON AERIAL COMPACTNESS: ARTIST'S SKETCH OF A NEW TWIN-ENGINE BOEING TRANSPORT PLANE, Showing How All the Space in the Fuselage Is Utilized. In the Nose Is a Mail-Baggage Pit and Behind It a Compartment for Two-Way Radio Telephone Equipment; Then Come the Pilots' Compartment and the Passenger Cabin; and at the Rear Are a Lavatory and a Mail-Baggage-Express Room.
(Times Wide World Photos.)



A STRAIN ON THE CENTRE OF GRAVITY: A BIG LONDON BUS Seating Sixty Persons Undergoes the Tilting Test Under Police Regulations Which Require It to Retain Its Balance at an Angle of Twenty-eight Degrees.
(Times Wide World Photos, London Bureau.)



SOMETHING NEW IN RAPID TRANSIT: AN AIRLINE CAR SYSTEM, Devised by Joseph Archer, French Engineer and Trench Mortar Inventor, Is Tested Near Paris. The Car Is Suspended From a Monorail and Driven by a 15-Horsepower Electric Motor, and a Speed of 160 Miles an Hour Is Predicted for It.
(Times Wide World Photos, Paris Bureau.)

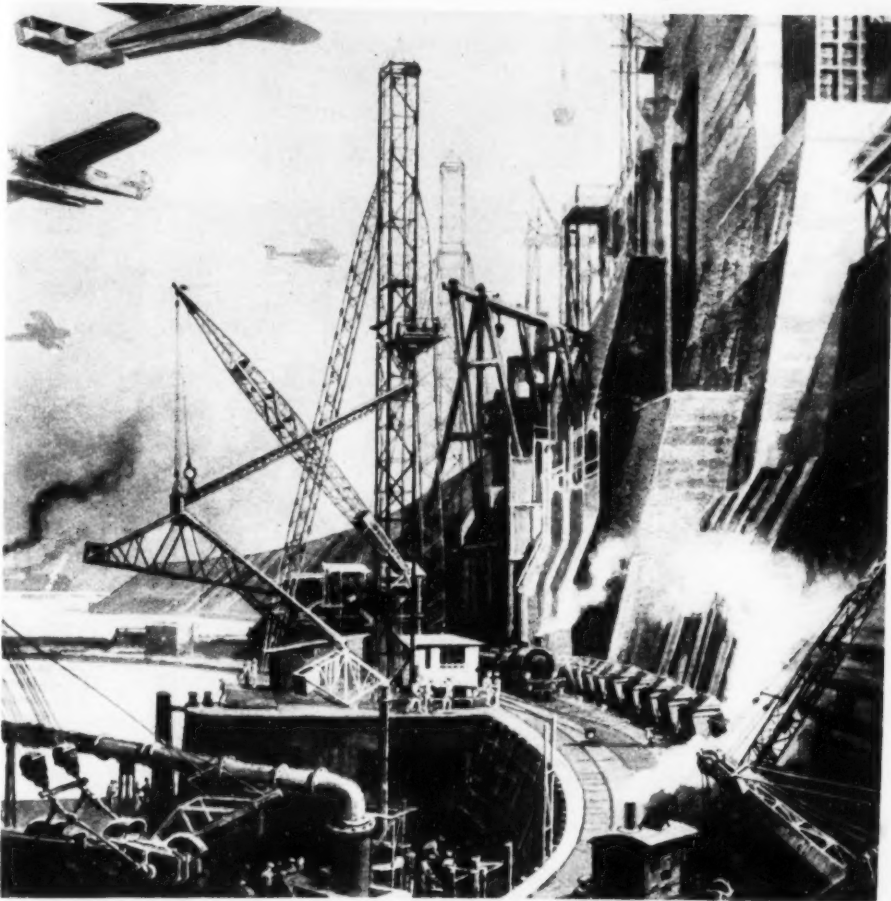


THE LARGEST ASTRONOMICAL REFLECTING MIRROR IN THE EAST: THE 60-INCH LENS for the Harvard Observatory Is Inspected by Leon Campbell, One of the Staff. It Probably Will Be Used to Catch a Ray of Light From the Star Arcturus for the Official Opening of the Chicago World's Fair.
(Times Wide World Photos, Boston Bureau.)



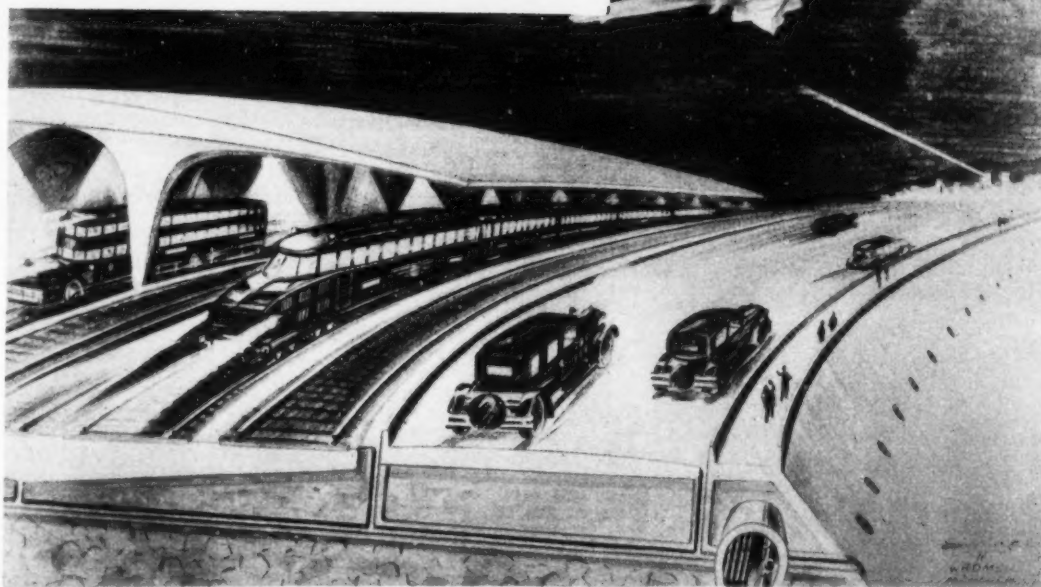
HE BARED THE SECRETS OF METEORS STILL WANDERING IN SPACE: DR. PETER MILLMAN of the Harvard Astronomical Observatory Examining a Spectrum Analysis Negative of the Series Which Enabled Him to Determine the Chemical Elements in Nine Meteors Which Never Touched the Earth.
(Times Wide World Photos, Boston Bureau.)

The Atlantropa Dream: A Map-Changing Fantasy



A TASK THAT MIGHT APPAL THE BOLDEST OF ENGINEERS: ARTIST'S SKETCH OF THE BUILDING OF A DAM ACROSS THE STRAIT OF GIBRALTAR, Which Is 8½ Miles Wide at Its Narrowest Point and Has an Average Depth of 950 Feet, With Its Greatest Depth 6,000 Feet.

At Right—A ROADWAY FROM EUROPE TO AFRICA: DRAWING of the Top of the Gibraltar Dam, the Key Construction Job of the Atlantropa Conception.



THE AUTHOR OF AN AMAZING PROJECT TO SHIFT THE SEAS AND REMAKE THE MAP OF EUROPE AND AFRICA: HERMANN SORDEL, Munich Architect, at Work on a Drawing Visualizing His Atlantropa Scheme, Which Calls for the Construction of a Titanic Dam Across the Strait of Gibraltar So as to Cut Off the Flow of Water From the Atlantic Into the Mediterranean and Permit the Lowering of the Mediterranean by Several Hundred Feet. The Surplus Waters of the Mediterranean Would Be Carried Through Huge Pipes to the Sahara Desert, Where Large Lakes Would Be Created and Extensive Areas Irrigated So as to Make Them Suitable for Settlement by Europeans. The Millions of Acres Reclaimed From the Bottom of the Mediterranean Also Would Provide Space for the Expansion of the European Peoples. Nobody Can Estimate How Many Billions of Dollars Would Be Required to Carry Out This Grandiose Scheme, But at Least Its Author Has Enlisted Some Forty Collaborators in the Atlantropa Union, Which Plans for the Early Opening of an Exhibition to Win Public Support. (Times WideWorld Photos, Berlin Bureau.)



IT'S EASY ENOUGH TO DO ON PAPER: MAP OF THE STRAIT OF GIBRALTAR, With Africa on the Right and Spain on the Left, Showing Where the Proposed Dam Would Be Located.

YOUR PHOTO MADE INTO ENLARGED JIG-SAW PUZZLE

Just send us a picture (any size snapshot will do) of yourself, a friend, sweetheart, child, pet, home or any other scene and we will make a regular enlargement of it 108 square inches in size, mount it on full weight heavy board, hand paint it in natural colors and cut it up into a swell jig-saw puzzle. We employ regular portrait artists to hand color your picture.

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JUST IMAGINE THE FUN

Send or give this puzzle to your sweetheart or friend and have him or her solve it to recognize your own picture. Or think of the surprise on little Mary's or Johnnie's face when she or he discovers the puzzle that was so much fun to put together turns out to be none other than her own or his own picture—or perhaps Rover standing on his hind legs.

BE THE FIRST AMONG YOUR FRIENDS TO GRASP THIS NEW IDEA — MILES AHEAD OF THE ORDINARY JIG-SAW PUZZLE.

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Novel—Interesting—Alluring

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I enclose.....pictures which you are to enlarge, mount on heavy board, hand color, and cut up into a jig-saw puzzle for only 79c or 2 for \$1.50 plus few cents postage. The picture I send you is to be safely returned.

Name

Address

City



New Fabrics in the Filmy Spring Evening Mode



GRAY ORGANDY GLOVES MATCH THE GRAY CAPELET
on This Organdy Frock Plaided in Red, White and Gray. Shown by Dress Creators League.
(Joel Feder.)



HANDSOME ENSEMBLE OF GRAY MARQUINETTE WITH PLATINUM FOX,
Featuring a Surplice Jacket Over the Rhinestone-Trimmed Bodice of the Formal Evening Gown.
Shown by Fashion Originators Guild.
(Joel Feder.)



STARCHED CHIFFON, A NEW FABRIC,
in a Charming Beruffled Frock. The Chiffon, White Printed on Black, Gives a Gray Tone Most Striking With the Red Chiffon Under-Ruffle Glimpsed at Hem and Armhole. Gerald Freeman.
(New York Times Studios.)



RED HECKLE FEATHERS
Border the Jacket and Flaring Skirt of This Stunning Red Organdy Frock From Gerald Freeman.
(New York Times Studios.)

By GRACE WILEY.

THE success of organdy as an evening material has so influenced the fashion silhouette that an unstiffened floating and filmy fabric fails to interpret it pleasingly. And so chiffons have become starched, nets are stiffened with a preparation all their own, and the silk organdies, called organzas, have the same permanent finish that their cotton sisters have.

Organdies have taken on all the most formal trimmings once reserved for silks and satins. Here, for example, are feather bandings, furs and a daytime contrast, white piqué.



HAND-BLOCKED CHIFFON
in Exquisite Tones of Pale Green, Beige and Peach. The Ruffled Jacket Is in Green Organdy. George Bernard.
(New York Times Studios.)



WHITE PIQUE FOR EVENING
Is the Innovation Illustrated by Patou's Dinner Gown in Black Net. The Fan Pleats in the Skirt and the Curious Cut-Outs in the Bodice Are Also New.
Imported by Louis Brenner.
(New York Times Studios.)

Prints in New Patterns and New Uses



A BLACK SAILOR OF ROCELLA STRAW
With a Black Mesh Veil Gay With a Double
Border of White Dots. Nicole de Paris.
(Le Miller.)



SCHIA-
PARELLI
SPONSORS
THESE
WIDE
HORIZON-
TAL
STRIPES,
in Beige,
Red
and White,
to Wear
Under a
Beige Wool
Coat
With Wide
Revers.
Note the
Circus Hat.
(Times Wide
World Photos,
Paris Bureau.)

CRISP, FRESH AND FLATTERING
Is This Gray and White Printed Silk
Frock With Its Frilly Jabot, and the
Dipped-Down-in-Front Sailor of Wool
Visca Is Obviously the Perfect Hat.
Milgrim.
(Gabor Eder.)



THE TUNIC COMES BACK IN A SMARTLY
STRAIGHT VERSION
and in a Smartly Unusual Fabric, Navy Satin
With a Printed White Leaf Border. Imported by
Villa-Zigmund.
(New York Times Studios.)

THE
FROCK IS
DEFI-
NITELY
RELATED
TO
ITS GREEN
WOOL
COAT
by a Lining
With
Ruched
Edge, in the
Print
of the Frock.
The
Coat is Most
Directoire
in Feeling
With Its Flap
Pockets,
Picturesque
Sleeves
and Clever
Cut.
Corbeau
& Cie.
(New York
Times
Studios.)



THE SCREEN PRINT ON THE
SLEEVES
of This Crêpe Frock of du Pont Rayon
Is Refreshingly New. B. Altman & Co.
(Forbath & Rejane.)

≡ SMILING THROUGH ≡

A CROWD had gathered around the poor man who had been bitten by the mad dog. A doctor was administering first aid.

Presently the patient sat up. "Doctor," he said in a hoarse whisper, "give me a piece of paper."

The doctor placed a kindly hand on the man's shoulder. "Tut, tut, my good fellow!" he said. "You're all right; you needn't worry about making your will so soon."

"I don't want to make a will," said the victim, with a slight smile. "I want to make a list of the people I'm going to bite."—*Prairie Farmer*.

Boss—"Look here, what did you mean by telling me you had five years' experience in selling real estate when you never had a job?"

Youth—"Well, you advertised for a man with imagination."—*Chelsea Record*.

"Your teeth are in bad shape," said the dentist. "You should have a bridge put in at once."

"How much will a bridge cost?"

"About seventy-five dollars."

"Say, doc, can't I get along with a small culvert?"—*Clipped*.

Sandy—"Here I've spent four years courting you, and now you throw me over for another fellow."

Annie—"Well, he spent less time and more money, Sandy."—*Pathfinder*.

Lady—"Have you been accustomed to having a kitchen maid under you?"

Cook—"In these days we never speak of having people 'under us,' but I have had colleagues."—*Boston Transcript*.

Mr. Rounder (arriving home after midnight)—"I'm tired. I've had my nose to the grindstone since early morning."

Wife—"Then you'd better get a grindstone that doesn't get rouge, lipstick and powder all over you."—*Border Cities Star*.

Nervous Passenger—"Don't drive so quickly round the corners. It makes me frightened."

Chauffeur—"Do what I do—shut your eyes when we come to a corner."—*Allt for Alla*.

"How was the shower, dear?" asked mother as daughter came in.

"All wet," snapped the bride-elect, as she tossed the junk she had received on the floor.—*Cincinnati Enquirer*.

New Stenographer (after boss had rattled off a letter)—"I'm sorry, Mr. Tomkinson, what did you say between 'Dear Sirs' and 'Yours faithfully'?"—*London Opinion*.

Voice on Phone—"Is that Mr. Orlando's second wife?"

Lady—"No, I'm his third wife—you've got the wrong number."—*Everybody's*.

"My wife has the worst memory I ever heard of."

"Forgets everything, eh?"

"No; remembers everything."



DOWN TO A MERE \$52,000 A YEAR: BABE RUTH in Training Camp Action in Florida, From a Drawing by Leo Hershfield.

Senator Soaper Says:

A soap firm plans to put \$1,000,000 into an advertising drive. It is shrewd business, of course, to catch the enthusiasm for suds at its crest.

An attempt is under way in the Belgian Congo to break young elephants to the plow. No wonder so many of them run away to join circuses.

Income tax collectors have been held up in suburban London and relieved of large sums. No doubt by desperate citizens who just remembered an exemption.

The bed of a Louisiana River is to be given a "concrete mattress." As a veteran guest of many Summer hotels, our thoughts are all with the river.

"Amateur tennis must be preserved for amateurs!" screams a noted player. We shall try counting them shortly on the thumbs of one hand.

The President used four pens in signing the beer bill. We have done this in postoffices, but it was while addressing an envelope.

"Mysterious figures have been seen lurking about the disarmament meeting at Geneva." Still, a munitions salesman must go where the business is.

Beer has suddenly become so respectable, we look for the smarter brewers to work up an attractive lavender package for Mother's Day.

With so much of Europe unfriendly, France is more inclined to come through with her December payment. Not the principal, of course—just the self-interest.

It occurs to some that maybe the Hitler mustache is part of a jigsaw, with the end pieces under the table.

A Chicago savant takes a high dive into the Pierian Spring and comes up with this: "People sleep at night because the darkness makes it convenient."

The Green Bay (Wis.) Library is swamped with requests for funny fiction. The New York Library also reports a surprising demand for authorities on finance.

An Ohioan has brought out a work on technocracy, a little late for the first furor, but in time to catch the antique trade.

A survey shows 999 students of Irish extraction enrolled at Notre Dame. Maybe the other fellow made the team.

The only confident prediction we are offering as to legal beer in the United States is a gradual dwindling of interest in Canada's historic shrines.

It is hoped that Europe if organizing for another war will disregard any social aspirations of ours and make it thoroughly exclusive.

Odds and Eddies

All that we ask of government is that it live as economically as the governed must.—*Boston Transcript*.

More and more ominous is the sound of doors slamming along the Polish Corridor.—*Arkansas Gazette*.

SEMI-ANNUAL SORROW.

Each sunset moves us nearer to
The task of woe again
And narrows down the days before
We face the yearly pain.

Insistence grows with every sun,
And duty louder calls,
The tired man about the house
To soap and overalls.

The zero hour's close at hand
When woman's final word
Will make it clear the sorry task
No more can be deferred.

The season's now approached, alas,
With all the sorry scenes,
That come when windows must be
washed

And men must hang the screens.
—*St. Paul Pioneer Press*.

Among the farmers who need relief the most are those who made the mistake a few years ago of moving to town.—*Rounoke (Va.) Times*.

Auto drivers condemn the practice, but hoarders might find it would speed things up to let their clutch slip a little.—*Louisville Herald-Post*.

Scientists who proposed to change to an electric dollar would be surprised to know how much of a shock we get out of the possession of the kind now in use.—*Macon Telegraph*.

These days the forgotten woman is the one on the silver half dollar.—*Florida Times-Union*.

In a million years, says a geological alarmist, New York will be a mile under water. The cellars of the higher penthouses, we understand, are already wet.—*Boston Transcript*.

When the high pressure securities salesman said, "You'll realize 10 per cent on your investment," we thought all the while he meant interest.—*Richmond Times-Dispatch*.

Our government is growing realistic. It has just established a new national monument—located, appropriately, in Death Valley, 272 feet below sea level.—*Detroit News*.

Little lessons teach more than big lessons do, because you can't understand a big lesson unless you understand about sixteen little lessons.—*Atkinson Globe*.

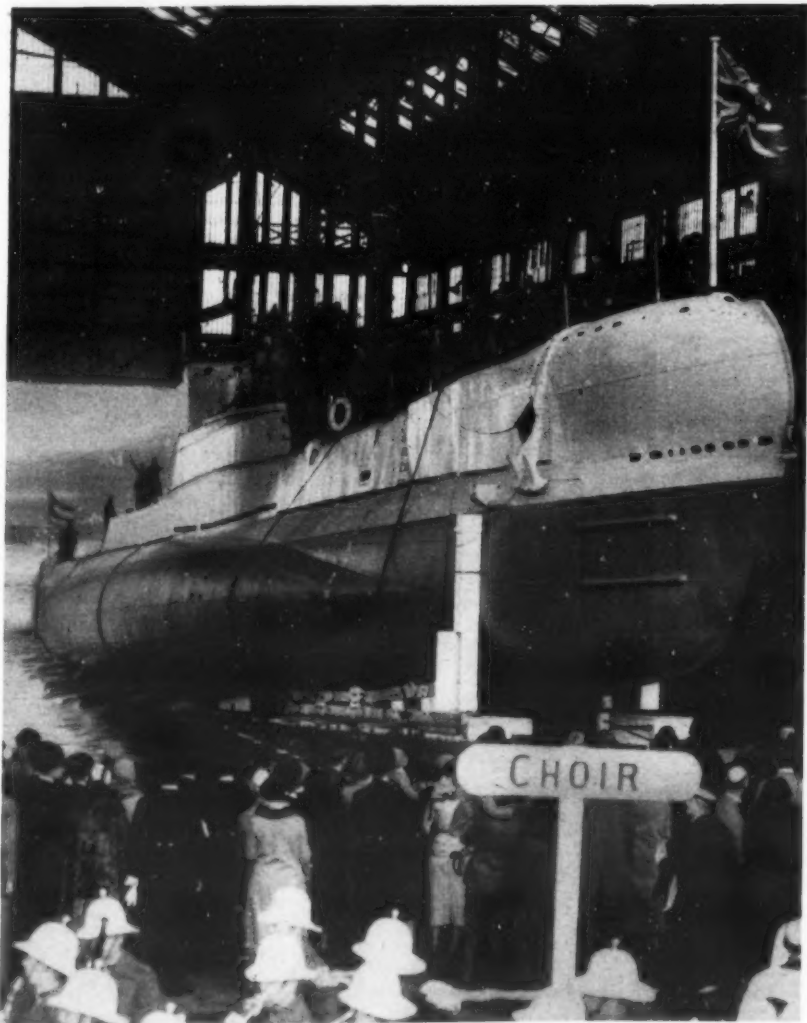
Maturity is that blessed state in which you can feel respectable without trying to seem tough.—*Valley City (N. D.) Times-Record*.

In its efforts to meet the Treasury deficit, the government proposes to leave no stein unturned.—*Chicago Daily News*.



PHAR LAP'S HALF BROTHER RUNS THIRD IN A RACE AT AGUA CALIENTE: THE START OF THE AIRLINES HANDICAP, Which Was Won by Norman W. Church's Gallant Sir (Second From Right), the Favorite for the Famous Agua Caliente Handicap, Followed by Old Depot and Pillow Fight (Extreme Left), the Importation From New Zealand.

(Times Wide World Photos.)



BRITAIN SENDS A NEW SUBMARINE DOWN THE WAYS: THE STARFISH, the Newest of Three Underwater Craft Authorized in 1930, Is Launched at Chatham.

(Times Wide World Photos, London Bureau.)



Photo by A. H. Robinson

R. & A. Golf Club, St. Andrews, Scotland

SCOTLAND

Be sure you include Scotland in your European trip. The journey is great, the destination wonderful. Every weekday the world's two most famous trains — the Flying Scotsman from King's Cross and the Royal Scot from Euston — make their epic runs between London and Scotland. Luxury trains they are with a long tradition for comfort and good service — record-breakers both, doing the 400 miles in well under 8 hours!

There's so much to see. Edinburgh and Holyrood — scene of the Mary-Darnley-Rizzio drama — the Scott country, the Isle of Skye with its memories of Bonnie Prince Charlie, the famous golf resorts on the East Coast, the grandeur of the Highlands. Give yourself plenty of time in Scotland.

With a return ticket to Scotland you now have the choice of travelling back by the East Coast, West Coast or Midland Routes.

Illustrated Pamphlets from T. R. Dester—Vice-President, Passenger Traffic, (Dept. A.28) LMS Corporation, 200 Fifth Avenue, New York City; H. J. Ketcham, General Agent, (Dept. A.28) L & N E Railway, 11 West 42nd Street, New York City, or from your own ticket agent.

L M S

LONDON MIDLAND & SCOTTISH
RAILWAY OF GREAT BRITAIN

LONDON AND NORTH EASTERN
RAILWAY OF GREAT BRITAIN

L·N·E·R



No. 1. MRS. RIMPLEGAR (CECILIA LOFTUS)
Having Been Abruptly Interrupted While Washing Her Hair, Tries Confusedly to Explain to Her Children What the Calls for Margin Have Done to the Family Fortune. "Why, Mother," They Ask, "Have We Any Stocks?" Mrs. Rimplegar Significantly Answers, "Well, Yes and No." From Left to Right Are: Elisha Cook Jr., Cecilia Loftus, Ben Lackland, John Eldredge and Ruth Gordon.
(Photos by Vandamm.)



No. 2. ELIZABETH RIMPLEGAR (RUTH GORDON)
Has Been Greatly Changed by the Financial Disaster to Her Family and Has Now Become a Salesgirl in a Department Store. To Her Amazement She Discovers That Her Fiancé, Donald (Richard Whorf), Is Still as Impracticable as Ever and Spends His Days Poetically Contemplating Trees and Flowers.



No. 3. THE RIMPLEGAR FAMILY SEES A GLIMMER OF HOPE
in the Prospect of a Job for Donald. But He, Being a Dreamer, Cannot Face the Horror of Working—in an Office! From Left to Right Are: Elisha Cook Jr., Cecilia Loftus, Ben Lackland, Richard Whorf and Ruth Gordon.



No. 4. ED RIMPLEGAR FAINTS FROM LACK OF FOOD, but He Is Brought Around by the Sound Common Sense of Dr. Allen Stevens. Elizabeth Begins to Realize That Allen Is a Pretty Handy Man in Almost Any Kind of Emergency. From Left to Right Are: Ruth Gordon, Elisha Cook Jr. and Briand Donlevy.



No. 5. EVEN AFTER THE RIMPLEGARS HAVE SOMEWHAT SOLVED THEIR PROBLEMS and Learned to Adjust Themselves to 1933 Conditions, They Remain Slightly Mad—Mother Rimplegar Trying to Rehabilitate an Old Hat While Elizabeth Plights Her Troth With Her New Fiancé at One Side of the Room and Her Three Brothers Engage in Nonsensical Rough-House Jokes at the Other. Mother Rimplegar Turns to Ask, "This Way the Hat Gives Me Height, Doesn't It?" but No One Really Notices Her. From Left to Right Are: Cecilia Loftus, Ruth Gordon, Briand Donlevy, Elisha Cook Jr., Ben Lackland and John Eldredge.

The Play of the Week: "Three-Cornered Moon"

INTRODUCED in Gertrude Tonkonogy's play "Three-Cornered Moon," at the Cort Theatre, are the Rimplegars, a rather mad and idle family, living in Brooklyn. They are comfortably well off and, lacking more serious things to worry about, they devote themselves to cultivating weltchmerz, love affairs and other forms of dilettantism.

Then suddenly they discover that they have lost all their money, due to the mother's having trustfully believed a stock salesman's declaration that she ought to buy shares on margin. Immediately the four children of the family are reined up short in their individual personal conceits, and they are forced to learn how to live unselfishly and wholesomely.

The three sons and the daughter are not trained in any practical experiences that enable them to earn a living, and their frantic efforts to adjust themselves to new conditions are amusing not only

because they are so naïvely awkward but because they reflect something of the same kind of readjustment that nearly every family in America has been making in recent months.

But the Rimplegars, being a harum-scarum lot, are more absurdly futile than most of us. They try to meet the problem with the misdirected energy and ill-chosen equipment of one who tries to put out a fire with an eye-dropper, all of which makes the play a comedy, even though it is on a serious subject.

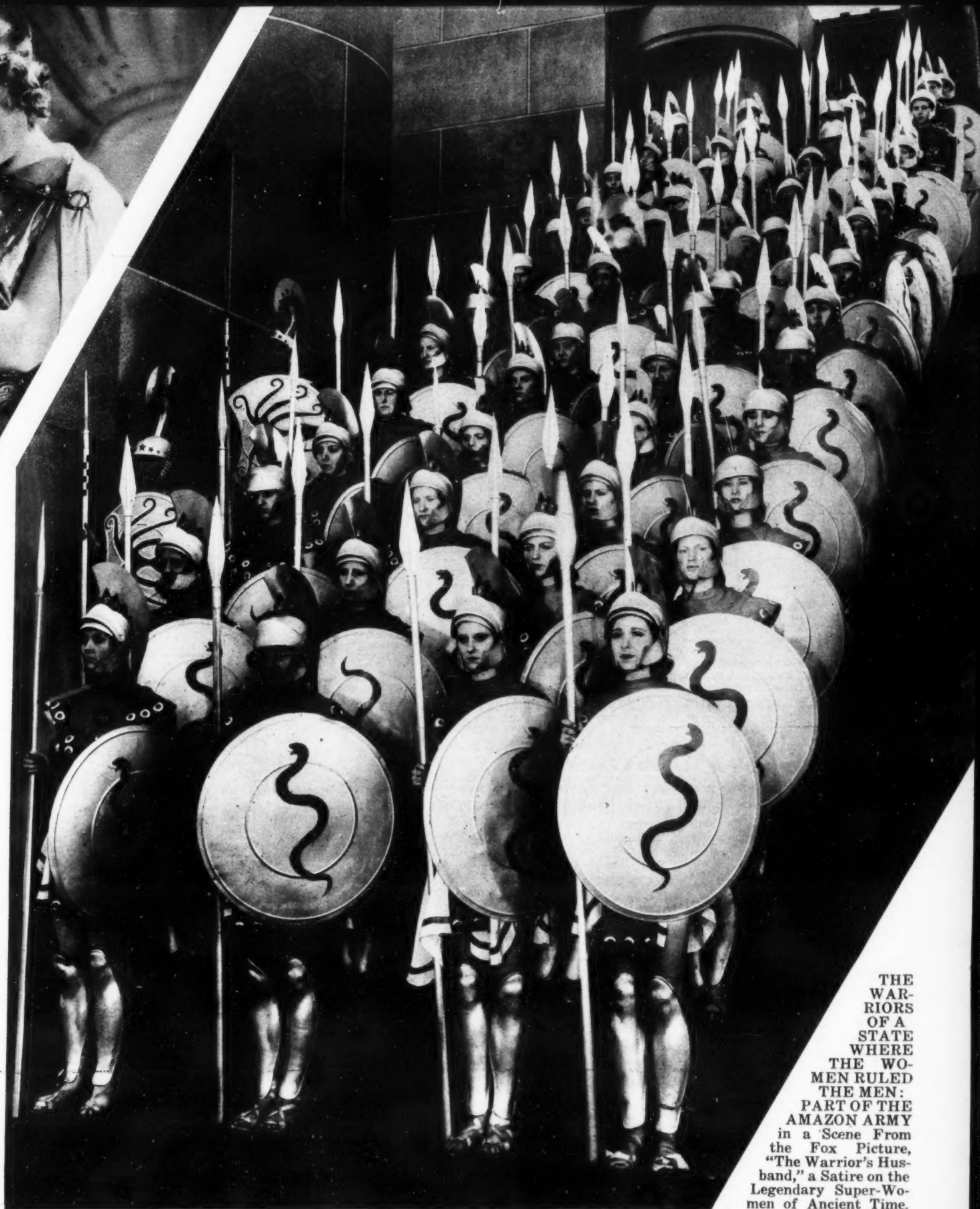
In the end the three Rimplegar sons and the daughter reach an adjustment in their standard of living—and also in their standards of thinking and loving; especially the daughter, who finds that in her newer circumstances she cares more for beefsteaks and security than for flowers and poetry, a discovery that leads her to discard an idealistic, head-in-the-clouds novelist as a fiancé for a practical young doctor specializing in common sense.



MARJORIE RAMBEAU AS HIPPOLYTA, Queen of the Amazons, and Ernest Truex as Sapiens, Son of the Queen's Banker, Pomposia, Whom Hippolyta Marries for the Mercenary Purpose of Raising Funds to Combat the Invading Greeks.



A PLOT TO STEAL THE GIRDLE OF DIANA: HERCULES AND THESEUS (Stanley Sandford and David Manners) Plan to Rob the Amazons of Their Instrument of Supernatural Strength Held by Hippolyta.



THE WARRIORS OF A STATE WHERE THE WOMEN RULED THE MEN: PART OF THE AMAZON ARMY in a Scene From the Fox Picture, "The Warrior's Husband," a Satire on the Legendary Super-Women of Ancient Time.



THE QUEEN'S HUSBAND MEETS A PAIR OF CAPTIVE GREEKS: SAPIENS Sees a Fighting Man for the First Time When Theseus (David Manners) and Homer (Lionel Belmore), Captured by the Amazons, Are Brought Before the Queen.



DIPLOMACY WAITS ON THE BOOT POLISHER: HIPPOLYTA in Audience With the Ambassadors, Who Inform Her That the Greeks Have Come to Get the Girdle of Diana, From Which the Amazons Draw Their Strength.



STEFFI DUNA
in "The 3-Penny Opera," Coming to the
Empire Theatre Next Week.
(© Mitchell.)



JACK WHITING, JACK HALEY AND MITZI MAYFAIR
in the Musical Comedy, "Take a Chance," at the Apollo Theatre.
(White.)



MOFFAT JOHNSON
in the Comedy "20th Century," at the
Broadhurst Theatre.
(Valente.)

Gilbert Miller Presents

EVES.
85c to \$2.20
MATS.
85c to \$1.65
(Inc. Tax)

PAULINE LORD in
THE LATE CHRISTOPHER BEAN
with WALTER CONNOLLY
"Most enjoyable comedy of the season; it is almost
too good to be true."
—*Krutch, The Nation*.
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Evenings at 8:45—3 Mats. Weekly—WED., THURS., SAT., 2:45.

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ROYALE THEATRE, 45th St.
West of Broadway

Mats. Thurs. & Sat., 2:30
EVENINGS 8:30

BIOGRAPHY

A Comedy by S. N. BEHRMAN
AVON THEATRE, 45th St.
West of Broadway

Mats. Thurs. & Sat., 2:30
EVENINGS 8:30

"The classiest musical in town."—News. "Fine production, smart entertainment."—W.-Telegram

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Mats. Wednesday & Saturday 2:30, \$1.00 to \$2.50

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By TCHEKOV
"An absorbing play."—Herald Tribune
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—*Atkinson, N. Y. Times*

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The Heart Song of the GREAT WHITE WAY!

KATHARINE CORNELL
presents Sidney Howard's
ALIEN CORN
Belasco Theater

SAM H. HARRIS presents

"DINNER AT EIGHT"

A NEW PLAY IN ELEVEN SCENES
By GEORGE S. KAUFMAN and EDNA FERBER
MUSIC BOX THEATRE, W. 45 St. Evs. 8:35 Sharp—Mats. Thurs. & Sat.

Richard Aldrich &
Alfred de Lagre, Jr.,
present

RUTH GORDON THREE-CORNERED MOON

by Gertrude Tonkonogy—with CECILIA LOFTUS
211 Seats at Each Performance at 40c Net
CORT THEATRE—48th St., E. of B'way—Eves. at 8:40, Mats. Wed. & Sat.
Eves. 40c to \$2.50—Wed. Mat. 40c to \$1.50—Sat. Mat. 40c to \$2.

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"CAVALCADE"

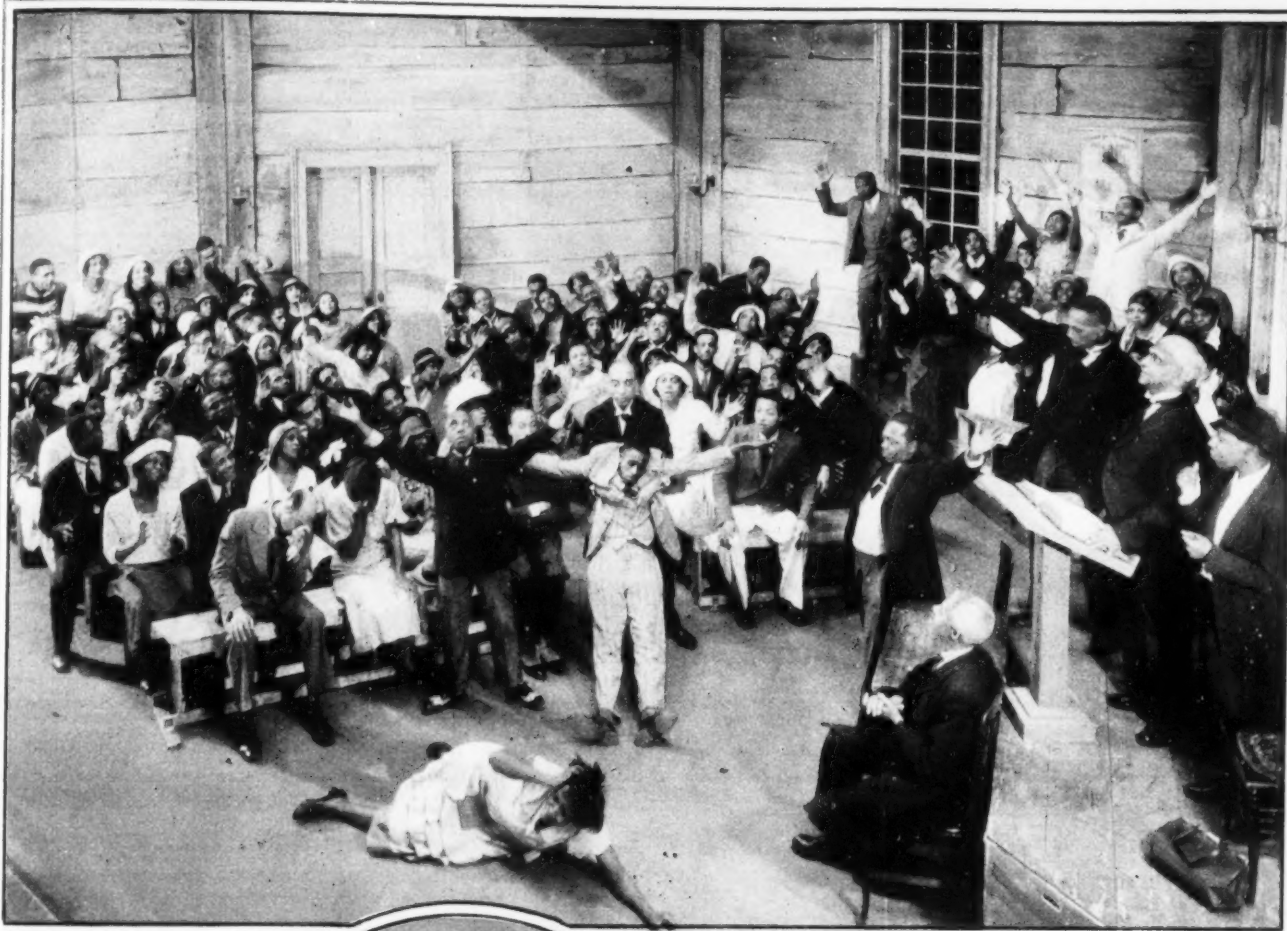
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Largest Stage

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A Metro-Goldwyn-Mayer Picture
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DAILY at 2:50-8:50, Sat., Sun., Hol.
2:50-5:50-8:50, Mats. (ex. Sat.) 50c to
\$1. Evs. 50c to \$2. Sat. Midnite Show

IN PRODUCTIONS OF STAGE AND SCREEN



SCENE FROM
"RUN LITTLE
CHILLUN,"
the Negro Folk
Drama by
Hall Johnson,
at the Lyric
Theatre.
(White.)



PEGGY CONKLIN,
in "The Party's Over," at the Vanderbilt
Theatre.
(White.)



DIANE SINCLAIR,
Screen Discovery of Columbia Pictures, Insures
a Happy Easter by Making Friends With a Pair
of White Rabbits.



WALTER HUSTON, KAREN MORLEY AND FRANCHOT TONE
in a Scene From Metro-Goldwyn-Mayer's Picture, "Gabriel Over the
White House," at the Capitol Theatre.

RULES FOR THE MID-WEEK PICTORIAL AMATEUR PHOTOGRAPHIC COM- PETITION.

Prize-winning pictures in the Amateur Photographic Competition are published in the last issue of each month. MID-WEEK PICTORIAL awards a prize of \$15 for the best amateur photograph, \$10 for the second best photograph and \$3 for each of the other photographs accepted.

Amateur photographs must be submitted by the actual photographer. They must carry return postage and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West Forty-third Street, New York, N. Y.

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A banker in a small Pennsylvania community was not satisfied with the hour he received his single mail copy of The New York Times. He set up a local Times delivery boy, induced fellow-townsmen to subscribe because of the better service, and now gets his daily Times as part of a train shipment that can be made earlier by baggage.

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to Improve Your Golf
in just Five Days!

AT LAST Alex Morrison has done what thousands have urged him to: put his way to learn the correct swing within reach of everyone anxious to improve his game.

"Alexander the Great" is, as Bob Davis says, "the Wizard of Golf Instruction." His instruction brought Babe Ruth down into the 70s—enabled Doug Fairbanks to shoot 72 (on a par 71 course) in Los Angeles—helped big-framed Rex Beach shoot 154 for 36 holes in tournament play, and slender Clarence Budington Kelland get into the 70s. He has taught Jack Dempsey, the slight Charles Chaplin and the bulky Paul Whiteman, Grantland Rice, Rube Goldberg, Paula Stone, Annette Kellermann, and scores of others. Whatever golf lessons he chose to give were given at a charge of \$200 for 12 lessons.

He is on the staff of The American Golfer, has written for many national publications. He has given lectures and exhibitions all over this country and Canada. Although this left him little time for tournament play, Alex has defeated some of the country's leading players and has set many course records. Recently he tied the course record at Winged Foot (the scene of the 1929 American Open) with a 68. He has no less than 30 attested scores ranging from 65 to 69 over championship length courses; a few of them, for example, the Brackenridge Park at San Antonio, with a 69; Pasadena Golf Club, 69; Detroit Golf Club (South Course) a 66; and 69 at Denver Country Club.



This fellow is considerably worried about his wind-up. The correct swing banishes all worry about ANY stage of a shot.

For Those Bewildered by a "Plague of Don'ts"

Alex Morrison has gotten out a book which clearly describes and pictures his simple way of learning the correct swing. There need be no question in your mind about being able to learn through a book like this one. It is sold not on promise but on performance—on a definite guarantee that it will improve your game or cost you nothing. Read on this page just a few of the many enthusiastic letters received.



So many 'don'ts' are running through his mind that they show in his knees, his shoulders, and his whole stance.

golf—who exchange business worries for golf worries—who are in constant panic about doing the wrong thing.

The Secret of the Correct Swing

If you are "stymied" by your apparent inability to apply seemingly simple principles, if the usual advisory jargon and generalities haven't gotten you anywhere, if you realize that mere intense concentration, will power, and practice alone is not the answer—then you'll be

interested in how Alex can change your whole viewpoint, in his book, "A New Way to Better Golf."

First, he tells you how to banish mental tension and nervous strain, and how to play with muscular freedom and mental relaxation.

Then he analyzes the eight stages of the Correct Swing—not "correct" because it is the way he does it, but correct because of the structure of your own body. H. S. Chartier (of 40 Romeyn Ave., Amsterdam, N. Y.) reports, for example, that this part of the book resulted in a "consistent saving of 10 strokes, due to smoothing upswing." That is because Morrison, for years, has studied anatomy and mechanics. As he has proven, when the proper muscles cease to function the wrong ones take charge—and you inevitably get a bad shot.

In simple terms and clear photographs he shows these eight stages. He proves by actual photographs there is not even a "pivot" in it! He gives you no such advice as is bewildering and killing the game of the gentleman pictured above. Then, having shown you how to get the Correct Swing, he shows how easy it is to put it into practice—in every shot, from drive to putt.

DON'T LOOK UP!
DON'T HURRY BACKSWING!
DON'T PULL IN!
DON'T DROP LEFT SHOULDER!
BE SURE TO PIVOT!
KEEP LEFT ARM STRAIGHT!
DON'T OVERSWING



How Many Strokes Would YOU Like to Lose?

Before, 100—After, 85
Morrison's book brought me down to a consistent 85—from 95 to 100.—H. C. Abbott, 113 N. 10th St., Quincy, Ill.

From 90's to 80's
Best thing ever printed. Never broke 90 before. After reading, went as low as 81.—R. Irvine, Crain St., Evanston, Ill.

85 to 77
Age 51. Average past two years, 85. Day after reading it, shot 77; broke 80 several times since—on our hard course.—S. W. Jackson, Ft. Smith, Ark.

78 On Hard Course
For 15 years I've been more in 90's than in 80's. After reading it, shot a 78. Am nearly 60 years old and Baltusrol is a hard course.—F. Finney, 71 E. 35th St., N. Y.

120 to 92
Whenever I broke 120 I felt "on my game." Then your book came along! Next week-end, 101 and 99; next, 109 and 101. Last Sunday, 92!—J. R. M., 44 Wall St., New York.

Cuts 16 Strokes
Reduced more than 10 strokes.—H. A. Harding, P. O. Box 834, Detroit, Mich.

107 to 85
Before Morrison—100, 105, 99, 107, 103, etc. After Morrison—92, 95, 94, 86, 89, 91, 85. You be the judge!—Arthur D. Fille, Hamilton, O.

10 Strokes Off
Took 10 strokes from game—improved form.—Dr. Albert J. Arena, 621 Broadway Bldg., Oakland, Cal.

10 Strokes Gone
Had been shooting in 90's. Since reading it have broken 80 6 times, and am in low 80's most of time.—J. E. Kenyon, 23 Spencer St., Greenwich, R. I.

SEND NO MONEY
5 Days' Examination
and a Double-Guarantee

THE MORRISON GOLF GUARANTEE	
If Your Present Score Is	In One Month You'll Score
130	115
120	110
110	100
100	92
90	85
85	80
80	77
75	73

So confident is Mr. Morrison that even the first 5 days will convince you of what he can do for your game that he has authorized us to make the following double-guarantee:

There's no need to send any money with the coupon below. When the book is handed to you, pay the postman only \$2, plus postage charges. Read it for five days.

If you are not "sold" on what this New Kind of Golf Instruction will mean to you, return the book and your \$2 will be refunded.

Now, secondly—if you will put Mr. Morrison's suggestions into practice and within one month you don't reduce your score in accordance with the little chart shown here, you may return the book then and your \$2 will be refunded.

Surely no offer could be fairer than that. Send no money now. Merely clip and mail the coupon at once. SIMON & SCHUSTER, INC., Dept. 14, 386 Fourth Avenue, New York City.

SIMON & SCHUSTER, Inc.,
Dept. 14, 386 Fourth Ave.,
New York City.

Please send me Alex Morrison's new illustrated book, "A New Way to Better Golf." When the postman delivers it I will pay \$2 plus postage charges.

It is distinctly understood that, if I care to, I may return the book within 5 days. It is also understood that if putting Mr. Morrison's instructions into practice does not—within one month—reduce my score as indicated in the schedule, shown at right above, I have the privilege of returning the book. In either case my \$2 is to be refunded at once.

Name

Address

City State

☐ Check here if you are enclosing \$2 herewith, thus saving postage charges. Same refund privileges apply, of course.



SOME OF THE GOOD GOLFERS WHO HAVE FOLLOWED MORRISON'S SYSTEM



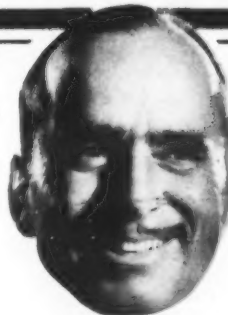
CLARENCE
BUDINGTON KELLAND
Formerly in the 90's.
Now in the 70's.



REX BEACH
Formerly in the 80's.
Now in the 70's.



PAUL
WHITEMAN
Formerly over 100.
Now in the 80's.



DOUGLAS
FAIRBANKS
Formerly in the high
90's. Now in the low
70's.